

2007 Information Outlook Editorial Calendar

You're the expert, share what you know.

We're always looking for new authors for *Information Outlook*. That's one way we get new ideas, learn new ways of doing things.

The editorial calendar below shows major topics we want to cover for each issue in 2006.

Please note: The editorial calendar is only a starting point. We need more articles on more topics than we've listed below.

If you want to write on a topic that isn't on the calendar, or on a topic that isn't listed for a particular issue, we want to hear from you. For example, articles on topics like marketing, searching, and technology will be welcome throughout the year. We want to hear all of your ideas for articles.

Also, our descriptions of the topics may not fit your approach. If you have a different idea for a topic, let us know.

Issue	Cover Article	Copy Due
January	Web Searching — Possible topics: Meta directories, using online search engines, the best sites for various content areas	Nov. 17, 2006
February	Internal Marketing — Possible topics: Using intranets and e-mail, training internal clients, special events, tips for increasing usage, showing return on investment	Dec. 15, 2006
March	Competitive Intelligence — Possible topics: Ethical approaches, sources of information, analyzing information, adding value	Jan. 19, 2007
April	Digital Information Sources — Possible topics: Selection process, RFP writing, maximizing usage	Feb. 16, 2007
May	<ul style="list-style-type: none"> • SLA 2007 Denver Preview • Career Development — Possible topics: Professional development, gaining expertise in content areas, résumé writing, interview tactics 	March 16, 2007
June	Legal Issues — Possible topics: Copyright, licensing, file sharing, contract negotiations.	April 20, 2007
July	Management — Possible topics: Planning, budgeting, supervising a staff, purchasing	May 18, 2007
August	Conference Papers Showcase	June 22, 2007
September	Copyright — Possible topics: Global considerations, permissions, new laws and regulations	July 20, 2007

October	Web 2.0 — Possible topics: Next generation Web sites, social networking, XML, RSS, podcasting	Aug. 24, 2007
November	Knowledge Management — Possible topics: KM systems, indexing information, low-budget KM	Sept. 21, 2007
December	Special Issue: Leadership	Oct. 19, 2007