

Sponsorship Benefits:

Supporting Sponsor \$2,000 - \$9,999

- Sponsor recognition on signage in 1-high traffic area (inclusion) at conference

Silver Sponsor: \$10,000 - \$29,999

- Sponsor recognition on signage in 1-high traffic area (inclusion) at conference
- Sponsor recognition on the SLA Conference Web page

Gold Sponsor: \$30,000 - \$59,999

- Sponsor recognition on signage in 1-high traffic area (inclusion) at conference
- Sponsor recognition on the SLA Conference Web page
- Sponsor recognition in the SLA Preliminary and Final Conference Program
- Preliminary Conference Mailing List

Platinum Sponsor: \$60,000 - \$99,999

- Sponsor recognition on signage in 1-high traffic area (inclusion)
- Sponsor recognition on the SLA Conference Web page
- Sponsor recognition at the General Sessions
- Sponsor recognition in the SLA Preliminary and Final Conference Program
- Preliminary and Post Conference Mailing List
- one SLA Sponsorship Ad in the SLA Preliminary and Final Conference Program

Major Conference Partner: \$100,000+ (recognized and positioned by commitment level)

- Major Partner recognition on the SLA Conference Web page
- Major Partner recognition in the SLA Preliminary and Final Conference Program
- Major Partner recognition at the General Sessions
- Major Partner recognition in all conference promotions
- Major Partner recognition in on-site signage
- Preliminary and Post Conference Mailing List
- SLA Major Partner Award (presented at the General Session)
- signage in 3-high traffic areas
- priority booth space at the SLA Annual Conference 2008 (positioned according to commitment level)
- four tickets to the SLA Awards Reception
- one SLA Sponsorship Ad in the SLA Preliminary and Final Conference Program

Title Sponsorship: \$250,000 (2 year exclusive commitment) This commitment must be secured 10 months prior to the show

- The Title Sponsor will receive the highest visibility and recognition among conference sponsors in on site signage
- Signage in 4-high traffic areas
- Title Sponsor will share the conference name title with SLA
- The Title Sponsor is entitled to the following events
 - Sponsorship of Opening General Session
 - Sponsorship of Keynote Speaker
 - Sponsorship of Keynote Breakfast
 - Sponsorship of SLA Registration
 - Sponsorship of the SLA Market place
 - Sponsor of conference Bags (highest visibility sponsorships)
 - Sponsor of conference Lanyard (highest visibility sponsorships)
- Six tickets to the SLA Awards Reception
- Title Sponsor will also have the opportunity to choose 4 additional sponsorships
- Title Sponsor will have the opportunity to assist with the keynote speaker selection
- Title sponsor will receive #1 Priority booth space 2008
- SLA Title Sponsor Award (presented at the General Session)
- Exclusive Sponsor of the SLA Annual Conference Web page
- 2 Prominent ad positions in "Final Conference Program": Inside front cover and back cover
- Opportunity to hang 2 additional banner or promotional signage in the registration area
- An approved 60 sec demo on the conference Web site streaming video server that will remain active Jan – June 2008 (sponsor to provide material)
- Company logo and write-up (50 words) in the Final Conference Program
- CD ROM insert in Conference Bag