

Federal Government Information Goes Social?

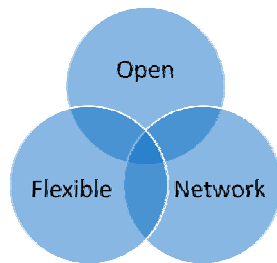
Inspiration from Change.gov

SLA Contributed Papers
June 2009
Kim Lyall

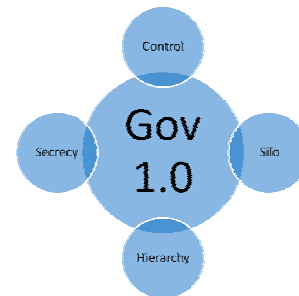
Traditional Federal Government Information Dissemination



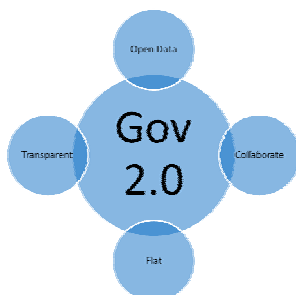
Social Technologies



Federal Government



A New Model?



Promising Developments?

- #gov2 #gov2.0 #gov20
- #gov20camp
- GSA signs agreement with Web 2.0 providers
- CIO Vivek Kundra

MONDAY, MARCH 02, 2009 | GET UPDATES | Email Address | Zip Code | SIGN UP

CHANGE.GOV
THE OFFICE OF THE PRESIDENT-ELECT

"Today we begin in earnest the work of making sure that the world we leave our children is just a little bit better than the one we inhabit today."
President-elect Barack Obama

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YOUR WEEKLY ADDRESS

In his last weekly address before being sworn in as President, President-elect Barack Obama calls the Inauguration festivities "a celebration of the American people."



WATCH A VIDEO

Your Weekly Address | Obama's Inauguration Book | Tom Daschle's Journey

AN AMERICAN MOMENT

YOUR STORIES AND YOUR IDEAS CAN HELP CHANGE THE FUTURE OF THE COUNTRY. WHEN WE COME TOGETHER AROUND A COMMON PURPOSE, GREAT THINGS ARE POSSIBLE.

TELL US YOUR STORY

Wrapping up the Citizen's Briefing Book

Friday, January 16, 2009 04:15pm EST | Posted by Dan McSwain


Every day, the President receives books filled with facts and recommendations to be considered while crafting and enacting policies.

The Citizen's Briefing Book—a project that has enabled everyday Americans to share their expertise and insight with President Obama—has been a tremendous success so far.

Michael Strassman, Director of Public Liaison and Intergovernmental Affairs for the Transition, was particularly impressed by the enthusiastic response the feature has elicited.

"We have had an unbelievable response—over 70,000 people participating, half a million votes, and tens of thousands of wonderful ideas," Strassman said.

Watch Mr. Strassman's reaction below:



Thank you for Contributing to the Citizen's Briefing Book


THE INAUGURATION
JANUARY 20, 2009 IN WASHINGTON, DC

THE AGENDA

- Revitalizing the Economy
- Ending the War in Iraq
- Providing Health Care for All
- Protecting America
- Reserving America's Global Leadership

[MORE AGENDA TOPICS](#)

YOUR ADMINISTRATION



YOUR SEAT AT THE TABLE

The Obama-Biden Transition Team will be hearing from many groups over the next several weeks. On this page, you can track these meetings, view documents provided to the Transition, and leave comments for the team.


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YOUR ADMINISTRATION




INSIDE THE TRANSITION: TECHNOLOGY, INNOVATION AND GOVERNMENT REFORM

Monday, January 19, 2009 02:15pm EST | Posted by Kim Albrigo-Hovens

The Obama Administration's commitment to reform and transparency is embodied by the one of the Transition's most dynamic groups—the TIGR (Technology, Innovation and Government Reform) Team.

The engineers who serve on TIGR advocated for some of our most innovative features on Change.gov—including the Citizen's Briefing Book and Seat at the Table. Watch the video and get to know the people behind the ideas—and let us know your reaction to some of the initiatives they're proposing.



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YOUR ADMINISTRATION



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SUSTAINED GROWTH, SHARED PROSPERITY

Read the outlines of the President's FY 2010 budget – then view a slideshow of behind-the-scenes images.

[READ THE PRESIDENT'S REMARKS](#)

[SEE A SLIDESHOW](#)

NEW FEATURES

1 2 3 4

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THE BLOG

MON, MARCH 2, 11:11 PM EST
Sebelius at 100

"Kathleen Sebelius has a remarkable intellect, unquestioned integrity, and the kind of pragmatic wisdom you'll tend to find in a Kansan." President Obama said as he announced the Kansas Governor as his nominee to lead the Department of Health and Human Services. He also announced Nancy Ann DeFuria as his choice to lead the White House Office for Health Reform.

MON, MARCH 2, 11:14 AM EST
Cyber review underway

John Brennan, Assistant to the President for Homeland Security and Counterterrorism, provides an update on the National Security Council and Homeland Security Council's review of our communications and information infrastructure (i.e., cyberpolicy).

SAT, FEBRUARY 28, 9:43 AM EST
Keeping Promises


President Obama explains how the budget he sent to Congress will fulfill the promises he made as a candidate, and assures special interests that he is ready for the fight.

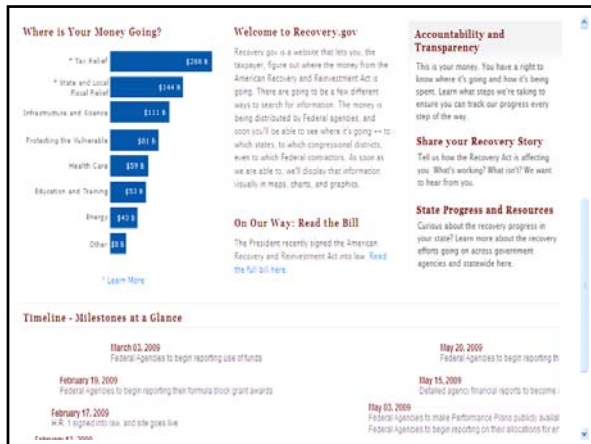
MIDDLECLASS TASK FORCE
THE VICE PRESIDENT'S CO-LEADER FORCE

A STRONG MIDDLE CLASS = A STRONG AMERICA

[MORE INFORMATION](#)

100 GREAT US PRESIDENTS





Role of the Information Professional

- Understand E Gov and Gov 2.0
- Connect and collaborate
- Align with the C-suite

Selected References

- Kessler, Ridley R. Jr. "A Brief History of the Federal Depository Library Program: A Personal Perspective." *Journal of Government Information*. 23.4 (1996): 369-380.
- Ratliff, Evan. "The Wired Presidency: Can Obama Really Reboot the White House?" *Wired Magazine*. 17.2 January 19, 2009.
- Symposium on Information Policy in the New Administration, an ASIS&T PVC live event at Catholic University, Washington DC January 15, 2009.
- Free Government Information blog at <http://freegovinfo.info>

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Questions or Comments

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