

EBSCO Publishing's Green Initiatives




Green Team


- Inter-departmental team of 20+ employees established for the generation, sharing, and promotion of "green" initiatives at EP
 - Members volunteer for team but are afforded time to work initiative during work hours
 - Environmentally oriented ideas are solicited, evaluated, and implemented
- Organization of "lunch n' learn" talks covering green topics such as organic lawn care & land stewardship/conservation
- Coordination of other Green Events/Activities:
 - After-work tour of Essex County Greenbelt's new "green" headquarters and surrounding property
 - Bringing in outside vendors of green products & services




Green Facilities

EP's Facilities team has served as the backbone of our Green efforts:

- Photovoltaic integration (solar electric panels)
- Motion-sensor and/or time delay light switches
- High efficiency light bulbs used throughout entire facility
- High efficiency air conditioning units
- Installation of numerous skylights
- Low-moisture landscaping
- Natural cleaning materials & recycled materials used in copiers, bathrooms & Café

Solar Energy at EP



- 72kW photovoltaic array (384 panels) currently installed
- Estimated 82,600 kilowatt-hours of clean electricity to be generated annually
- Also installed 3 panels for solar-heated hot water system for company café



Green Facilities

Other Facility-Related Initiatives:

- Energy Management System – saves 20% of energy per year (currently in two buildings and will be installed in our third building)
- "Vending Misers" installed on snack and drink machines to reduce energy consumption





Green Team

Design and Distribution of Employee Giveaways:

- Tree saplings from the Arbor Day Foundation
- Tote bags made from recycled materials for use as shopping bags, etc.
- Copies of "An Inconvenient Truth" DVD/Book
- Water bottles to help cut down on paper cups/bottled water
- Coffee mugs to help reduce Styrofoam use at work
- Individual recycling bins to make it easier for employees to recycle paper waste





Internal Publicity

Creation of campus signage and distribution of articles via internal company newsletters to promote conservation of natural resources such as:

- Interwise meetings instead of travel when practical
- Printing/copying double sided
- Recycling all paper products
- Conservation of water and electricity



Support of Local Green Causes/Organizations

- Have distributed over 30,000 'green bags' to citizens via partnerships with local libraries and organizations
- Sponsoring a 'Green Tent' at Topsfield Fair – oldest continually running fair in US.
- Ipswich Citizens Advocating Renewable Energy (ICARE) (www.ipswichrenewableenergy.org)
 - Green Car and Transportation Festival
 - Residential Energy Efficiency Fair
- Ride to Sustain (www.ridetosustain.com)
- Trustees of Reservations (www.thetrustees.org)
- MassRIDES Partner (www.commute.com)



Promoting Planet-Friendly Commuting

- 100% Commuter Rail reimbursement for employees
- Showers & bicycle racks on Ipswich campus to encourage biking to work
- MassRIDES partner (www.commute.com)
 - Ridesmatch Database
 - Emergency Ride Home program for carpoolers
 - Vanpool assistance



Green Purchasing Decisions

Environmental factors are taken into consideration when making purchasing decisions, often resulting in higher costs:

- Converting company cars to Toyota Camry Hybrids
- Copy paper – 30% recycled content
- All paper products in bathrooms & kitchens made of 100% recycled paper
- Enviro-friendly, non-toxic cleaning products and pesticides used on campus



Office-Wide Recycling Programs

The following items are recycled:

- Mixed Paper (magazines, newspapers, and more)
- Cardboard
- Bottles & Cans
- Cell Phones
- Ink Cartridges
- Eyeglasses
- Greeting Cards
- Books & Toys (donated to charities)



Environmentally-Conscious Business Practices of a Growing Company

Into the future, EBSCO Publishing's goal is to continue to grow as a company while simultaneously making a positive impact on the environment.

In order to truly achieve long term success, a company must proactively take care of the land and resources that have helped to sustain the organization through its many years of development.



GreenFILE

A Free Gift From EBSCO to All Individuals and Organizations Interested in Improving the Environment

- Covering global warming, energy conservation, natural resources, and pollution
 - Indexing & abstracts for hundreds of magazines and journals
 - Completely free of charge
 - The intent is to provide access on a continual basis
- Accessible to everyone at: www.greeninfoonline.com
- Existing EBSCOhost customers can add GreenFILE to their profiles upon request



Developing Research Resources for a “Greener World”

- **Sustainability Reference Center** is a comprehensive full-text database covering all aspects of sustainability. This collection offers unmatched full-text coverage of information relevant to many areas integral to sustainability initiative management including, but not limited to:
 - Corporate Social Responsibility
 - Environmental Stewardship
 - Federal, State and Local Regulations
 - “Green” Issues & Initiatives
 - ISO 14000
 - LEED
 - Recycling
 - Renewable Energy
 - Resource Conservation
 - Social Entrepreneurship
 - Sustainable Business Practices
 - Waste Reduction



Sustainability Reference Center

- Offers full content from more than 800 publications including journals, monographs, magazines, and trade publications
- The database also features tens of thousands of additional sustainability-focused articles, benchmarks, and best practices, selected from thousands of trade and industry titles



Environment Complete

- More than 1,280,000 records from 1,869 domestic and international titles going back to the 1950s (including 1,129 active core titles)
- *Environment Index* has an in-depth thesaurus
- Author profiles will be provided for 6,500 authors in the discipline
- Full text for more than 680 journals
- Full text for 120 monographs
- Cheryl LaGuardia, The Head of Instructional Services at Harvard, wrote the following for *Library Journal*:
 - “The combination of content, access, coverage and the thesaurus merits it a 10.”
 - “The bottom line: *EIPJ* [now called *Environment Index*] is highly recommended for academic, special and research libraries serving a broad range of users.”



Environmental Complete

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| ▪ Agriculture | ▪ Natural Resources |
| ▪ Ecosystem Ecology | ▪ Pollution & Waste Management |
| ▪ Energy | ▪ Public Policy |
| ▪ Environmental Law | ▪ Renewable Energy Sources |
| ▪ Environmental Technology | ▪ Social Impacts |
| ▪ Geography | ▪ Urban Planning |
| ▪ Marine & Freshwater Science | |