

Special Libraries Association EARN EXTRA POINTS

NOW you can earn **EXTRA POINTS** for your organization by participating in SLA conference activities, so **YOU CAN** increase your points with SLA!

The points can be calculated based on what your organization accomplished only in Washington, DC.

The benefits of earning extra points will do the following:

- Help increase your chances of securing your future booth location request
 - Help get your organization **MORE** involved with SLA; and
 - Helps your organization **STAND-OUT** at SLA!

HOW TO EARN POINTS*

Maximum points is 5000

(+1) ONE POINT

2009 Exhibitor

Size of Booth (10' x 10')

(+10) BONUS POINTS

Advertising

Book Housing through SLA

Exhibit at Leadership Summit

Exhibitor Breakfast

Exhibitor Presentations

Exhibitor Survey

Exhibitor Webinars (2)

(+50) FIFTY POINTS

Exhibitor Advisory Council/Liaison

Full Payment

Sponsor an Event

(+100) ONE HUNDRED POINTS

Major Sponsor

HOW TO LOSE POINTS*

(-20) TWENTY POINTS

Book Outside the Block

Cancel Booth

Early Breakdown (plus \$500)

Reduce Booth Size

*information subject to change

**SLA is not responsible for your points
if they are not submitted with your exhibit application**

SLA EXTRA POINTS CALCULATIONS

Washington, DC
14 - 17 June 2009

Points are calculated based on your Washington, DC Conference activity.
You **must** submit this with your exhibit application - fax to +1.703.647.4901.

COMPANY NAME: _____

CONTACT: _____ **Phone Number:** _____

List Items of Company Participation:

1) _____ **Points:** _____

2) _____ **Points:** _____

3) _____ **Points:** _____

4) _____ **Points:** _____

5) _____ **Points:** _____

6) _____ **Points:** _____

7) _____ **Points:** _____

8) _____ **Points:** _____

9) _____ **Points:** _____

10) _____ **Points:** _____

Total Points: _____

Deductions: _____

Previous Points: _____

FINAL TOTAL: _____