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BOARD DOCUMENT

TO: SLA Board of Directors
FROM: Kate Arnold & Sylvia James
DATE: 22 September 2006
RE: International Membership Initiative
RECOMMENDATION: N/A

RETURN ON INVESTMENT: N/A

BACKGROUND INFORMATION: As new non-North American members of the SLA Board we would like to be instrumental in developing the international membership of SLA during our time on the Board. This dovetails neatly into current President Rebecca Vargha's aim to increase membership substantially during her term of office and one of the clear growth areas for new members is from non-North American countries.

This paper is a survey of our activities to date and is intended to stimulate discussion at the October Board Meeting in Monterey and investigate how we can progress this initiative, particularly with the help of the Division Cabinet Chair and Chair Elect.

Reports Survey

The first stage of our initiative was to read and survey all the Board Papers, reports, articles and other documents we could find written about any international activity from 1992-date. 1992 is a good watershed date, as this was the time that the European Chapter (now SLA Europe) was revitalized. Pre 1992 International activities are adeptly summarized in Guy St Clair's article "SLA and the World" in "Information Outlook" June 2004.

This survey is summarized in Appendix 1 and covered 14 items found in print or online. This list will continue to be augmented with further reports as they are found from internal SLA sources.

The last major international activity undertaken by SLA was the development and organization of the Global 2000 Conference in Brighton.

The Division Approach

From this survey, we quickly came to the conclusion that no approach using SLA Divisions as the main focus and attraction for international membership had been used in the last 10 years or so. Most of the non-North American focus on developing membership had been around starting new Chapters or by using awards and scholarships to encourage travel to Conferences, through twinning and the "fellows" programme for Global 2000.

As we knew little about the patterns of Divisional membership in SLA Europe or the Arabian Gulf, Asian or Australia & New Zealand Chapters, we decided to survey the current membership of these Chapters for the Divisional spread. We also took one country Japan, some of whose members had actively elected not to belong to the Asian Chapter and looked at their Divisional membership.

We received encouragement from Sonya Donahue, President ANZ Chapter, who confirmed we might have an interesting focus for this initiative in August to us:

"I am most interested in participating in your plans re Divisional membership and will help in whatever way I can as I feel that Divisional membership is a real selling-point for SLA. Countries like New Zealand and Australia do not have a critical mass of subject specialists (e.g. in my case Chemistry) simply because of their small population bases."

The results of the survey of SLA Europe are summarized in Appendix 2 and Japan as Appendix 3. Most of SLA Europe's members are members of only one Division, although there are members at the other end of the scale with significant Divisional membership in 5 or more Divisions.

We have also conducted a few telephone interviews with some selected SLA Europe members about their Divisional activities. Responses were mixed; some felt that divisions were a key valuable benefit of SLA membership, providing direct access via listservs and directories to a global network of colleagues. Others were less aware of the benefits of divisional membership, including one who wasn't aware of divisions despite 5 years membership of the Association.

We also spoke to at length to Linda Broussard about Divisional activity and the possibilities for using this approach in an international membership drive.

Preliminary Findings for Discussion

1. There is no requirement to belong to a Chapter (or a Division), so it would seem that where a potential member has no likelihood of actively participating in an SLA unit with a geographical focus, then the Division becomes the main point of membership and could be used as the driver for a significant international membership campaign.
2. Almost twice as many SLA members (1,042) have no Divisional affiliation; compared to those with no Chapter affiliation (585 members) (as at August 2006 and based on figures from HQ) and a significant proportion of these are non-North American members.
3. There have not been any recent campaigns to encourage existing members, especially international members that have limited access to Chapter activities to join more Divisions.
4. In many cases, Division international relations committees have become defunct or inactive, so any international focus may need to be driven from elsewhere in the Division leadership.
5. There appears to be varying levels of activity from the Membership Chairs of Divisions to encourage retention of their members and recruitment of new members. How do we encourage sharing of best practice and increase membership?
6. Division leadership during any year's term of office is very much concerned with conference planning as their main objective. It may be difficult to convince them that they should put resources into international membership development.

Appendix 1

SLA International Reports and Initiatives

Report/ Initiative Title	Author	Date	Notes
Twinning Project DC/SLA, International Relations Committee	Becky Milton and Marcelle Saint-Arnaud Eileen Rourke or Victor Monti	2-11- 2005 last update	See http://units.sla.org/chapter/cdc/twinning.html Minimally, each SLA Unit (Chapter, Division, Caucus, Student Group, Committee) would have the opportunity to "twin" with a developing country librarian.
SLA International Information Exchange Caucus Various initiatives Achievements Of Global 2000 Fellows Library Wish List from Developing Countries		12 –11- 2005 last update	http://units.sla.org/caucus/kiie/Intl_programs.htm
Information Outlook	Various	Vol.8 No.6, June 2004	SLA and the World A special report on SLA's international activities looks at where the association has been and at how it plans to become a major global resource. Always International: A Brief History of SLA's Global Focus Guy St. Clair, former SLA president and long-time member, reviews SLA's international involvements, which go back almost to the first days. Going Global: Creating the SLA Network of the Future Barbara Spiegelman and Renee Massoud take a look at how a global SLA will help its members, no matter where they are. Lithuania Marks 100th Anniversary of Press Freedom Audrone Glosiene, deputy chair of the Lithuanian Librarians Association, explains why this year's Library Week was a special celebration

			A Vision for the Future SLA Executive Director Janice Lachance foresees a full-service, 24/ 7 organization serving specialist librarians around the world.
News Division International Relations Committee Report	Wil Roestenburg	June 2004	http://www.ibiblio.org/slanews/conferences/sla2004/irc.htm
SLA Options to become International	Jesus Lau	15-06-2003 updated 22-01- 2004	
Global Strategies Task Force Progress Report to Board of Directors	Committee	June 2003	Draft only; no appendices Neil was on Committee
"Letter to Mentors & Sr SLA Members who joined in" Global 2000 Fellows	Susan O Johnson	7-11-00	
Global 2000 and Future International Conferences	David Bender	17-10-00	Board Doc A01-16
The SLA and Globalization; Reaching Out to East Asia	Jariah Jais	October 2000	
David R. Bender Fund for International Development		June 2000	An endowment fund that will grow over the years and support our expanding international agenda, including fellowships, conferences, and membership benefits such as foreign language pages on the web site. http://www.sla.org/content/learn/scholarship/drbfund/index.cfm
SLA Task Force on International Directions Strategic Directions for SLA's International Activities Report & Covering letter	Committee Chair Ulla de Stricker	17-05-99 Letter 10-01-00 Report	Board Doc A99-75 Marydee Ojala on Committee

"Is the SLA becoming more international?"	Marydee Ojala and Information World Review Staff,	31 Aug 1994	http://www.vnunet.com/information-world-review/news/2078447/sla-becoming-international
SLA: global vision, internal revision	Berry, John	Library Journal 1993 118 (13)10727	Discusses issues raised at the Special Libraries Association (SLA) 1992 annual conference. Topics addressed include international activities; goals for SLA; a keynote speech by Ray Kurzweil that discussed innovation and creativity; SLA board actions; candidates for upcoming elections; and the interests of academic members versus working corporate librarians
SLA: global visions, local realities	DiMattia, Susan S	Library Journal 1992 117 (13)54-58	Report on the 1992 Special Libraries Association (SLA) conference summarizes keynote addresses on the competitive role of special librarians and on international libraries around the Pacific Rim, the report of the SLA president, the inaugural address of the new president on a vision of the future, and conference exhibits.

Last update SJ 19.08.06

Appendix 2 SLA Europe Division Affiliations

Surname	First name	No divisional affiliations	Number of divisions	Divisions	Sections	Caucus
Abbott	Joan		1	DBF	1	
Abel	Yvonne		1	DLMD		
Abell	Anglea		3	DAM, Deng, DLMD	3	
Ainswoth	Martin		1	DBF	3	
Alcazar	Daniel		1	Dbiomed		
Allcorn	Roy		1	Dpht		
Anderson	Barry		7	Dbiomed, DBF, Dchem, Denv, DFAN, Dpht, DST		
Andreasen	Aase		1	Dnews		
Archer	Michael		1	Dpht		
Amison-Newgass	Oriole		1	Dlegal		
Arnold	Kate		1	Dnews		
At	Elodie	Yes	0			
Baguet	Muriel		1	DIT		
Baiget	Tomas		1	DIT		
Bailey	Edwin		1	Dpht		
Ballantyne	Peter		1	DFAN		
Behm-Steidel	Gudrun		1	DLMD		
Bergendorf	Maria		3	DBF		
Bjarbo	Margareta		1	DBF		
Bjorner	Susanne		1	DIT	3	1
Blakeman	Karen		2	DBF		
Blankson-Hemans	Liz		5	DBF		
Bodnaruk	Borys		2	DBF, DCI		
Boisen	Klaus		1	Dbiomed		

Bolanos	Hector		1	Dchem		
Bond	William	Yes	0			
Borg	Marion		2	DIT, Dgov		
Brandt	Jette		1	Dpht		
Brevig	Armand		1	Dpht		
Brice	Anne		2	Dbiomed		
Brindesi	Hara		2	DLMD, \dST		
Brookes	Louise		1	DBF		
Brophy	Jan		3	DBF, DIT, DLMD	3	
Brouwer	Astrid	Yes	0			
Buettner	Gesa	Yes	0			
Burkhardt	Carmen		1	Dbiomed		
Burrows	Tim		2	DBF, DMIL		
Camacho	Jose	Yes	0			
Carter	Denise		2	DCI, Dpht		
Cass	Lucy		1	DIEB		
Cassidy	Jean		1	DSOL		
Chapman	Darron	Yes	0			
Charin	Anna		1	Dnews		
Chevrier	Muriel		2	DIT, DST		
Clark	Pamela		6	DBF, DCI, DIEB, DIT, DLMD, Dnews	1	3
Clarke	Ursula		1	DBF		
Clarkson	Rochelle		1	DST		
Clavel-Merrin	Genevieve		1	DIT		
Clegg	Helen		1	DBF		
Clement	Adrian		1	DIT		
Clement-Stoneman	Geraldine		5	DBF, DCI, DIT, Dlegal, DLMD	8	
Collieson	Jennifer		1	DSOC		
Collins	Amber		2	DIT, DMIL	2	
Connolly	Diana		3	DBF, Dlegal, DST		
Connor	Victoria		2	DBF, DLMD		
Cooper	Genevive		1	DBF		
Cope	Elizabeth		1	DSOL		
Copley	Leslie		2	DIT, Dpht		

Corrall	Sheila		2	DLMD, Ded		
Coulson	Rebecca		1	DIEB		
Cowhig	Jerry		1	DPAM		
Crockford	Geoffrey		1	DPAM		
Crone	Desmond	Yes	0			
Dale	Raj		2	DBF		
Davies	Eleanor		1	DSOL		
Dawson	Julian		1	DENG		
Day	Helen		1	DIT		3
De Saulles	Martin		1	DCI		
Decker	Holger		1	DBI		
Demont	Micheline		6	Dbiomed, Dchem, Dpht, DIT, DLMD, DSOL		
Dienelt	Oliver		1	DSOL		
Draughm	Carolyn	Yes	0			
Dueholm	Borge		1	DBF		1
Dunmore	Trevor		1	DLMD		
Edgar	Susan	Yes	0			
Einarsson	Eirikur		1	DFAN		
Entwistle	Stephen		1	Dpht		
Faithfull	Anne		1	DIEB		
Fanning	Jane		1	DCI		
Fenton	Jill	Yes	0			
Forster	Anita		3	DIT, DLMD, Dpht		4
Foster	Wendy		1	Dbiomed		1
Franklin	Nicola		1	DBF		
Frazer	Robbie		6	Dbiomed, DBF, DIEB, Dlegal, DLMD, Dpht		
Freeman	Olivia		1	DBF		
Fulks	Felicia		1	DMIL		
Garruccio	Maria		2	DFAN, DSOL		
Gassie	Lillian		1	DMIL		
Geirsdottir	Kristin		2	DLMD, DIT		1
George	Inga		2	DFAN, DSOL		
Germain	Nila		2	DIT, Dlegal		4

Gilberto	Tamara		4	Dbiomed, DBF, DLMD, Dpht	5	
Ginsburg	Carol		2	DBF, DLMD		
Glaenger	Dagmar		1	DSOL		
Glover	Ashley		1	Dpht		
Gomez	Maria		1	DPAM		
Gooday	Liz	Yes	0			
Goudge	Mary	Yes	0			
Graham	Sophie		1	Dpht		
Greenhalgh	Lindsay	Yes	0			
Grothkopf	Uta		1	DPAM		
Grupe	Maria		2	DBF, Dnews		
Guignard	Annette		1	DIT		
Gundersen	Roy		1	DIT		
Haapamaki	Sirpa		1	Dtran		
Haley	Kathleen		2	DBF, Dlegal		
Hann	William		1	DBF		
Haughney	Kathleen		1	Dper		
Helm	Caroline		1	DIT	5	
Hepburn	Mayumi		1	DSOL		
Heye	Dennie		1	Dper		
Hill	Sue		1	DBF		
Holden	Paul		1	Dpht		
Holme	Disa		1	Dpht		
Hope	Penny		1	DBF	1	
Hopkins	Janet		1	DBF		
Hornung	Eva		1	DSOL		
Howell	Elaine		1	DBF		
Hubbard	Bruce		2	DBF, DLMD		
Hunkins	Celia		2	Deng, DMIL		
Hunnings	Chris		1	DIT		
Infield	Neil		1	DBF		1
Ingold	Marianne		1	DBF	1	
Jackson	Celia		1	DBF	3	
Jacobs	Robert	Yes	0			
James	Sylvia		3	DBF, DIEB, DLMD	1	

Janssen	Olaf		1	DLMD		
Jefford	Luisa	Yes	0			
Jeppesen-Pia	Pia		1	Dpht		
Jewell	J		1	DBF		
Judge	James	Yes	0			
Juech	Claudia		1	DBF		
Justesen	Inge		2	DBF, DFAN		1
Kaczmarczyk	Joanna		1	DBF		4
Kalkus	Stanley		1	DSOC		
Keefer	Alice		1	DIT		
King	Paul		1	DSOC		
King	Tonia		1	DIEB		
Kinghorn	Cris		2	DBF, DLMD		2
Kinna	Chryssoula		1	DLMD		
Knudsen	Per		1	DSOC		
Kolsky	Rachel		2	DBF, DIEB		
Kruuse	Kirsten		1	DFAN		
Lager	Gunnar		1	DST		
Laneklin	Armi		1	DGOV		
Leach	Penny		1	DBF		1
Lees	Nigel		1	Dchem		
Linden	Vanessa		3	DBF, Dlegal, DLMD		4
Napier	Ruth		2	DBF, LMD		4
Nelke	Margarita		1	DCI		
Nilsson	Richard		1	Dnews		
Nett	Doris		1	DPH		
Neubauer	Wolfram		1	DST		
Neugarten	Michael		1	DCI		
Henning	Nielsen		2	LMD, DPH		
Nygards	Maria		3	DBF, LMD, DIT		
O'Brien	Miranda		1	DST		
O'Driscoll	Carol		3	DBF, LMD, Dpet		1
Ohlstrom	Susanna		1	DBF		
Ojala	Mary Dee		2	DBF, Dnews		1
Oxbrow	Nigel		1	DBF		

Paavilainen	Eilsa		1	Denv		
Panchenko	Alexey		3	DBF,DPH,DCI	1	1
Papadopolous	Anna Maria	Yes	0			
Pawlowski	Vasyl		1	Dnews		
Pears	Suzanne		1	DPH		
Peix	Nicole		1	Dbiomed		
Petersen	Pernile		1	DENG		
Phillips	Steven		1	DBF		
Pierce	Sommers		1	DLMD		
Pihl	Dayu		1	DPH		
Pooran	Rani		1	DBF		
Pritchard	Ian		2	DBF Dsolo		
Prous	Josep		6	DBF,DPH,DPH,DST,DIT,Dchem		
Pugh	Janet		1	Dlegal		
Quilbe	Jean Marc		5	Dbiomed,DST,DPAM,DFAN,Deng	1	2
Rabitz	Bigit		1	LMD		
Radman	Lijana		3	DST.Deng,Denv		
Rampersand	Seema		1	DBF		
Rasmussen	Anja		5	DBF,Dsolo,D soc,Dnews,LMD	1	
Rasmussen	Hanje		2	DPH,Dsolo		
Reasor	Daniel		1	Dnews		
Rees Jones	Lyndsay		1	LMD	3	
Reid	Christine		1	DBF	1	
Richardson	Amanda		2	LMD DST		
Robertson	Jenny		1	LMD		
Robine	Domique		1	DIEB		
Robinson	Barbar		1	LMD	1	1
Robinson	Lesley		1	LMD, Dlegal		
Roll	Don	Yes	0			
Rusch Feja	Diane		1	DIT		
Scheide Fisher	Ingrid		1	DFAN		
Schlopfen	Katherine		1	Dnews		
Schultheiss	Suzanne		1	Dbiomed		
Selman	Jeremy		1	DFAN		

Sharrock	Robert		1	DMIL		
Siess	Judith		3	Dsolo,LMD,DST		1
Skovvang	Morton		2	DCI,DPH		
Sloan	Elke	Yes	0			
Soenderkaer	Brigitte		1	DBF		
Soy	Christina		1	DBF		4
Springer	Doris		1	DBF		
Stadler	Ulrich		1	DCI LMD		
Staehli	Isabelle		1	DBF		
Stavrinides	Harry		1	DCI		
Steen	Olga		1	DIT		6
Stockman- Meertens	Aslinda		1	Dchem		
Stojanowski	Jadranka		2	LMD DST		
Sullivan	Mandy	Yes	0			
Schwartz	Steven		1	DBF		
Taff	Tanya	Yes	0			
Taylor	Carol		1	AdM		
Terwoeds	Ans		1	LMD		
Thaleman	Andrea		3	Dpet,Dtrans MHD		
Thew	David		9	DBF,DPH,Biomed,DST,DLeg,Dchem,News,,Deng,LMD		
Thomas	Wendy		3	Denv,Dgov,LMD		2
Thorland	Gunner		1	DPH		
Torrero	Chris		3	Dchem,Denv,D Mats		1
Ulargiu	Barbara		2	DBF,IEBD		
Van Lint	Philippe		1	DBF		1
Vanderwal	Albert		1	DPH		
Varney	Nicola		1	IEBD		
Vilcane	Inga		4	CI,LMD,News Solo		1
Voisey	Gill		2	DBF,IEBD		
Vorting	Elizabeth		2	DBF DPH		
Wainwright	Maureen		1	DBF		1
Wannerud	Karin		1	DBF		2
Wareing	Gill		5	Biomed,CI,FAN,LMD,DPH		2
Welham	John		1	Solo		

Wellems	Christine		1	ITE		
Wells	Erica		1	Dlegal		
Whittington	Jan		1	DBF		
Wijnstroom	Margaret	Yes	0			
Winkworth	Rosemary		1	DBF		
Wynn	Nancy		1	DBF Dleg		
Xenidou	Claudine		1	ITE,Dcomms	5	
Zais Gabbert	Harriet		1	ITE		
Zazueta	Cathy		1	Dedu		1

Appendix 3

Japan Division Affiliations				
Name	No Divs.	Divisions	No Sections	Caucus
R.Bisgaard	3	DBF LMD LEG	1	
A.Fujii	1	DBF		
N.Fujii	1	Biomed		
H.Hayase	None			
K.Ishii	1	Biomed		
N.Kumagai	1	DBF		
D.McGaughan	1	AdM		2
E.Obershaw	2	DBF ITE	1	
Y Ogihara	1	Petroleum		
C.Sato	1	DBF		
K.Sato	1	Pharma		
A Toda	1	DBF		
T Yamakawa	1	Pharma		
D Yanoh	1	LMD	1	