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**TO:** Board of Directors  
**FROM:** Ty Webb, Co-Chair, Denver Conference Program Committee Report  
**DATE:** 3 May 2007  
**RE:** SLA 2007 Denver Conference Program Committee Report

The 2007 Conference Committee would like to express their appreciation for the support of the Board and for the hard work of SLA staff, particularly Kristin Foldvik and Akisha Edogun.

The Committee established several objectives for the Denver conference. One was to make the conference so appealing that the mid-continent location would not deter anyone from attending, but would instead be viewed as an attraction in itself. A second objective was to maintain the traditions that draw our members to our annual conferences, while also making some creative changes that would convince people this conference is one that cannot be missed.

We are delighted to have Al Gore as the keynote speaker for the Opening Session, particularly because of the current interest in his efforts regarding global warming. And our Closing Session keynote speaker, Scott Adams, will give our members the ability to re-enter their workday lives with a sense of humor.

Before the Baltimore conference, some of the committee members were intrigued with the idea of the "unconference." When the topic came up during the Baltimore debriefing session, it became obvious that this was something we should pursue. The 2007 Conference will offer "Synergy Sessions," an innovative type of session based on the concept that the sum of the expertise of the audience is greater than the sum of the expertise of one presenter. After Monday morning's Synergy Session, conference goers will adjourn to the exhibit hall to continue the discussions on a more personal basis with the panelists.

The implementation of a conference-wide luncheon on Tuesday, also in the exhibit area, gives attendees yet another reason to spend time in the InfoExpo while it also answers the frequently voiced request in feedback forms to provide easy access to lunches.

The Committee encouraged the division planners to challenge themselves by designing sessions that will WOW! their division members. The idea caught on, and each division was given the opportunity to label one session with a WOW! icon.

Committee members will welcome conference attendees at the entrance to each General Session, and at the Membership Meeting. In addition to providing a personal touch, this will allow the committee members to receive the recognition they deserve for the work they have done since 2005 to put this conference together.

We are also pursuing a change in the agenda for the Opening Session that will allow the President of SLA the honor of opening the Conference.

We have worked closely with the Local Arrangements Chair, Kathleen Rainwater, and the members of the Rocky Mountain Chapter who have enthusiastically worked to promote Denver and to make everyone feel welcome through the wiki and their presence at January and June meetings.

**Denver is ready for SLA and SLA is ready for Denver!**

Ty Webb, Co-Chair  
Brent Mai, Co-Chair  
Akisha Edogun  
Bernadette Ewen  
Kristin Foldvik  
Peggy Jones  
Karen King  
Lynne McCay  
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