

## **SLA Click University's Certificate in Copyright Management: Principles & Issues: Benefits to Employers**

As intellectual property, and copyright law management, has become an increasing and expected function in enterprises around the world, information professionals are asked to provide vital support to this area, to understand basic copyright issues domestically and globally, to establish policies on copyright compliance, to manage copyright clearances and permissions, to negotiate and interpret digital license agreements, for their enterprises. This expanded role of an information professional requires specific knowledge, abilities, skills, experience and confidence, and which often require targeted awareness and training.

Formal education and training in copyright management issues for library professionals is not broadly available, especially in one program that combines all the necessary educational components for a special librarian. There are no other certificate programs for information professionals in copyright management. The Certificate in Copyright Management: Principles & Issues has been designed to bring within reach the quality training information professionals need, with flexibility for them and for their enterprise.

SLA and Lesley Ellen Harris, Copyrightlaws.com, recognize that professional development is a vital investment for enterprises and their employees. In designing and delivering the Certificate in Copyright Management: Principles & Issues for our Members, we balance the needs of our program participants, their enterprises, and good copyright management practices. The curriculum was developed to balance conceptual and practical approach, required for effective copyright management practice and application. It includes essential knowledge, skills, abilities, and qualities important to effective copyright management.

Your employee participants will enjoy the benefits of dynamic and experienced instruction, an extensive curriculum, quality training material, and high value that is the hallmark of SLA's professional development programs and Lesley Ellen Harris, Copyrightlaws.com training. Additional benefits of the program include:

- Accreditation from the **International Association for Continuing Education and Training** (IACET), combined with **SLA's** history and commitment to training, and **Lesley Ellen Harris, Copyrightlaws.com** training and consulting expertise assures the quality that participants and employers require from a professional development program.
- A practical approach that emphasizes the immediate application of the skills, techniques, and tools that are presented in the program – for immediate benefit to your enterprise.
- Training content that draws on the strengths of both academic and practical training programs, with significant cost savings – and greater value.

- Flexibility through online and applied courses means less time spent traveling – and away from the office – while providing vital hands-on exercises and experience to employee participants.
- A self-paced program that enable employee participants to balance course work, their job responsibilities, and other requirements.
- The ability to complete the program in as little as 6 months to as long as 2 years, depending on your employee participant and your enterprise's requirements and timeline.
- An emphasis on critical thinking and problem-solving, and decision-support through live-lectures, live and online discussions, readings, and exercises.
- A range of payment options and discounts that accommodate an enterprise's procurement and budgetary requirements.
- Enhancing the awareness of copyright issues and copyright compliance tools and skills of your employees.
- Providing your employees with tools to ensure their confidence and responsibility in handling day to day content in your enterprise within the confines of copyright law
- A structured program that is designed to build on the skills, knowledge, and experience of information professionals, and enhance their contributions to your enterprise.
- The necessary depth and breadth of knowledge and understanding that will enable employees to understand copyright issues, how to manage them, and how to use print and digital content within the parameters of the law.
- Possibility of two advanced certificates in 2008 for those who complete the Certificate in Copyright Management: Principles & Issues. These advanced certificates will build upon the knowledge of this first certificate.