

What's All the Buzz About Social Networking Applications?

Jill Hurst-Wahl
Hurst Associates, Ltd.
June 16, 2008





Benefits

- n Connecting
- n Sharing
- n Collaborating
- n Learning
- n Promoting



Photo by ilone2

Hurst Associates, Ltd.

Menagerie of Tools – Quick Comm

- n Instant messages
 - q Yahoo, AIM, Meebo, Skype
- n Chat
 - q Meebo Rooms
- n Short messages
 - q Twitter

- n Internet enabled devices & smart phones

Hurst Associates, Ltd.

Menagerie of Tools – Network Dev

- n Online social networks
 - q Facebook
 - q LinkedIn

Hurst Associates, Ltd.

Menagerie of Tools – Creating & Sharing

- n Blogs
 - q Typepad
 - q Blogger
- n Wikis
 - q Confluence
 - q Wetpaint
 - q Pbwiki

Hurst Associates, Ltd.

Menagerie of Tools – Creating & Sharing

- n Photo sharing
 - q Flickr
- n Bookmarks
 - q Del.icio.us

Hurst Associates, Ltd.



Jill Hurst-Wahl
hurst@HurstAssociates.com
Meebo & Skype: jill.hurst.wahl
www.HurstAssociates.com
www.Digitization101.com
www.eNetworking101.com



Hurst Associates, Ltd.
