

USC Libraries  
University of Southern California

**Webliographies Work!**  
**Presentation for the SLA PAM Division**  
**Physics Roundtable**

**A Library/Faculty**  
**Collaboration**

By Sara Tompson  
Outgoing Science & Engineering Team Leader  
Incoming Associate Dean for Public Service  
University of Southern California: USC Libraries

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**Theme**

The original title for this presentation was:  
"Bibliographies Boring? No way! Bibliographies  
Build Partnerships."

I like the new title better, but the theme remains the  
same -- Just because "we've always done  
bibliographies" does not mean we should quit  
creating these tools!

HAVE used a "new school" title -> "Webliography" -  
for this Physics/Astronomy Dept. project - seems  
to amuse/intrigue.

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**Overview**

Physics & Astronomy  
University of Southern California

**What:** Selected bibliography for USC  
Physics/Astronomy Department weekly  
colloquium series

**Why:** I did a similar project for one of Fermilab's  
many speaker series that was well-received; was  
looking for more to offer, as this USC  
Department's selector

**When:** Pitched Summer 2006; began Fall 2006;  
Surveyed Spring 2007, Continued 2007-08  
Academic year



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**StatCounter.com**

- Dept's webmaster asked about hit tracking!
- So, implemented free StatCounter
- Link is visible
- Move it to whatever is the current page

Friedman, J.L. "Topological censorship." *Phys. Rev. Lett.* 71:10 1994

Laser Interferometer Gravitational-Wave Observatory (LIGO) website

Laser Interferometer Space Antenna (LISA)

- European Space Agency (ESA) LISA website
- USA NASA LISA website

Return to the Physics and Astronomy Colloquium page  
 Return to the Library's Physics-Astronomy Subject page

I note citations from the speakers slides and remarks, and search and retrieve please contact me, [PhysicsAstronomy.Subject Librarian](mailto:PhysicsAstronomy.Subject@usc.edu), at [sarat@usc.edu](mailto:sarat@usc.edu)  
 Last updated: 28 Apr 2008

500+ / semester

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**Usage**

- 500+ / Semester this year
- 300+ initial semester
- 5-20 / Week

(Dept.:

- 28 Faculty (plus some joint-appointed)
- ~ 80 Graduate Students
- ~ 60 Undergraduates)

Subject: Colloquium Bibliography - Weekly Stats Report 21 Apr - 27 Apr 2008  
 From: StatCounter.com Reports <reports@statcounter.com>  
 Date: 4/29/08 3:03 AM  
 To: sarat@usc.edu

Dear Sir/Madam,

Weekly Stats Report: 21 Apr - 27 Apr 2008  
 Project: Colloquium Bibliography  
 URL: <http://lib.usc.edu/~sarat/PhysColloqBiblog.html>

	Mon	Tue	Wed	Thur	Fri	Sat	Sun	Total	Avg
Page loads	19	5	0	1	0	2	0	27	4
Unique Visitors	5	4	0	1	0	1	0	11	2
First Time Visitors	3	2	0	1	0	1	0	7	1
Returning Visitors	2	2	0	0	0	0	0	4	1

The email report stats have just a fraction of the information that is available to you, you access!

If you wish to disable email reports please [click here](#).

Best regards,  
 StatCounter.com Team

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**Feedback**

- Prof. Srednicki from UCSB to Prof. Johnson, USC Colloq. Facilitator 11/14/06: "I'm also very impressed with the bibliography for the colloquia; that's a great idea! Your librarian does an excellent job."
- Email from Professor Hanson, UC-Riverside, 11/28/06: "Thank you for your help - it is really great that the USC colloquia have a list of citations!"
- Email from Prof. Jia Lu, Facilitator 07-08, 08/09/07: "Thanks for the email....Your website is indeed a good service."

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**Feedback: Survey Monkey May 07**

- Announced verbally twice by Prof. Johnson
- No responses until after webmaster made extra link to survey
- Five responses, all graduate students
- All "found useful"
- One used the webliographies once, two 3-4x, two 5+x

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**Second Year**

- Met with Dept. Chair Werner Dappen to discuss whether or not to do again - strong support
- Discussed with new colloquium facilitator, Prof. Jia Lu, and she also said yes
- More hits/semester in 07-08
- More comments from faculty and students
- Less learning for me, but still enjoyed

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**Future**

- I'm moving up
- Chemistry, Aero/Mech Eng. Selector Norah Xiao happily taking on Physics/Astronomy
- Facilitator not certain if she'll be doing in Fall, but said she thinks the webliographies should continue

**Thank you!! [sarat@usc.edu](mailto:sarat@usc.edu)**

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