



Audio Cassettes

Special Libraries Association

90th Annual Conference

June 5 - 10, 1999
Minneapolis, Minnesota

- 1 General Session – Keynote Speaker, *Laurence Prusak*
- 3 Identifying and Valuing your Firm's Intellectual Capital, *Annie Brooking*
- 4 From the CEO's Point of View – Making Sure Your Library is in Sync with the Company, *Duncan Highsmith*
- 5 Leveraging Food & Brand Psychology, *Brian Wansink*
- 7 Aligning with the Business Core, *Mary Lee Kennedy*
- 8 Making Core Competencies Work for You, *Marcia Zweerink; Barbara Spiegelman*
- 9 Overview of Data Mining and Its Importance to Librarians, *Caroline Crouch*
- 10 How to Accommodate Emerging Technology, *Jeffrey Scherer*
- 11 Taking a Chance on Country Risk: Living Dangerously, *Jerry Rogers; David Lay Sr.; Daniel Hanne*
- 12 The Telephone as a Research Tool: Finding Intelligence Through Telephone Research, *Marjorie Desgrosseilliers*
- 13 The CE Mark – What Is It and How Do We Get It? *Alison Ruger; Kathleen Sullivan*
- 14 CEO Strategies for Aligning with the Business Core, *John Haymaker*
- 15 Gardening Tips for Painless Collection Weeding, *Sara R. Tompson; Doria Grimes; Steven Quillen*
- 16 One for All, All for One, Virtually, *David Barton*
- 17 New Entrepreneurs and Expanding Minority Markets, *Leslie Bonds; Richard A. Antell; Cynthia Collett; Warren McLean (2 Tapes)*
- 18 Financial Services Librarians Roundtable: Sources & Uses of International Company Information, *Adnan Hassan; Renny Ponvert; John Prestbo; Alastair Graham*
- 19 ROI and Beyond: Instruments and Applications, *Clare Hart; Anthea Stratigos; Naomi Clifford*
- 20 Leading Strategies for Aligning with the Business Core, *Eugenie Prime; Anne Mintz*
- 22 The Future of International Resources – It's The Web! *Ann Sweeney; Nina Platt*
- 24 St. Paul Saints and Baseball in the Independent League, *Bill Fanning*
- 26 Fee-Based Services in the Corporate Environment, *Mary Ellen Bates*
- 27 Solos Partner with Public Librarians, *Peter Moon; Shirlee Ann Kober*
- 28 The New Web Order: The Changing Shape of the Information Environment, *Reva Basch; Mary Ellen Bates*
- 29 Competitive Intelligence as a Core Strategy: Case Studies, *Joanne Lustig; Chris Olson; William J. Robinson*
- 30 Consult Online: SLA's Free Online Directory for Consultants & Clients, *John Latham*
- 31 Introduction to Tech Tools for Professionals Entering the KM Practice, *Rob Aaron*
- 32 Selling the Invisible: A Field Guide to Marketing the Modern Special Library, *Harry Beckwith (2 Tapes)*
- 37 Marketing A Science Library, *Tina Chrzastowski; Suzan Brown; Kristin Oberts; Peter Hoey*
- 38 Gumshoe Librarians Revisited, *Connie Kaplan; Joan Feldman*
- 39 Knowledge Management: An Oxymoron? *Richard Fletcher*
- 40 Birthing and Raising a Company, *Joe Mangum; David Watson*
- 41 Time and Bits, *Stewart Brand*
- 42 Managing Web Environments as a Core Strategy: Case Studies, *Andy Breeding; Pam Klein*
- 43 Contracts as an Information Provider, *Bill Burger; Tim Collins; Ashley Suhler*
- 45 Diversity in the News Research Center, *Laura Soto-Barra; Carolyn Hardnett*
- 46 SLA Annual Business Meeting (2 Tapes)
- 47 To Be or Not To Be a Solo, *Liz Bumgarner; Jill Ann Hurst; Donna Soultoukis*
- 48 Trademark Issues in Special Libraries, *John Feldman*
- 49 Have I Got a Deal For You... The Art of Negotiating Electronic Licenses, *Mary Corcoran; Marsha Fulton; Janet Cleary*
- 50 Fighting Prejudice in Cataloging – Rooting out Bigotry in LCSH, *Sanford Berman*
- 51 The Evolution of a Career: Life Before and After the News Library, *Carol Campbell; Gail Bulfin*
- 52 Yes, Even Solos Do Knowledge Management! *Cynthia Bates; William Lester; Harriet Schick; Leslie Wood*
- 53 Court Constitution and Controversy: Views from the Inside and Out, *John E. Semonche*

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- 55 Senior Managers Roundtable,
Stephen Abram; Donna Scheeder;
Mary Lee Kennedy; Barbara Spiegelman
- 56 Benchmarking Competitor Intelligence, *Trip Wyckoff*

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- 62 Hot Trends to Energize Library Service Delivery,
Steve Arnold
- 66 Look Who's Talking: Information Professionals and
Vendors Explore Licensing Issues

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- 57 E-Commerce Technologies and Their Application
to Serials Management
- 59 Beyond Knowledge Management: The Evolution of
Corporate Portals, *Scott Sharadin; Bill Farquer*
- 60 Beyond IL5: From Library to Information Center,
Philip Green; Barbara Bishop

- 61 Preparing for Your "Digital Library"
- 63 Digital Identification and Materials Security – A New
Opportunity for Special Libraries
- 64 Public Records – Not Just Backroom Books
Anymore, *Bill Fister*
- 65 Content Centric Collaboration: A New Role for the
Library, *Bill Farquer; Carol Knoblauch*
- 67 New Web-Based Applications for Patent Searching,
Jeff Clovis; Brenda Corish; Toby Hary Dyke

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