

# SARC III

## Conference Schedule-at-a-Glance

### September 28 - October 1, 2005

**Wednesday, September 28, 2005**  
 Registration/Information Desk Hours 7:30 am – 8:00 pm

**Professional Development Program / Pre-Conference Workshop**  
 (Special registration and fees apply)

<b>Continental Breakfast at Woodlands Hotel</b>	
9:00 – 12:00	<b>Determining and Communicating the Value of the Special Library, Part I</b> <i>Joe Matthews – JRM Consulting</i>
12:00 – 1:00	<b>Lunch on your own</b>
1:00 – 5:00	<b>Determining and Communicating the Value of the Special Library, Part II</b> <i>Joe Matthews – JRM Consulting</i>
5:30 – 7:00	<b>Opening Reception on the Cascades Terrace, sponsored by Basch Subscriptions</b>

**Thursday, September 29, 2005**  
 Registration/Information Desk Hours 7:30 am – 4:00 pm

7:45 – 8:50 <b>Continental Breakfast at Conference Center</b>			
8:30 – 8:50 <b>Morning Chat with Rebecca Vargha, SLA President-Elect</b>			
	CONTENT CONNECTIONS	PEOPLE CONNECTIONS	TECHNOLOGY CONNECTIONS
9:00 – 9:50	<b>Knowledge Management in Practice: The FEDFAQ</b> <i>Ernie Evangelista – Federal Reserve Bank of Atlanta</i>	<b>Works Well with Others</b> <i>Cynthia M. Kisby – Univ. of Central Florida Libraries</i>	<b>Jumping on the Blogwagon: A Librarian's Perspective</b> <i>Catherine Lavallée-Welch – Univ. of South Florida-Lakeland</i> Sponsored by SLA SciTech Division
10:00 – 5:00 <b>Vendor Fair</b>			
10:00 – 10:50	<b>China – Let a Thousand Sources Bloom!</b> <i>Terese Mulkern Terry – Lippincott Library, Wharton School, Univ. of Pennsylvania</i>	<b>The X-Factor: Managing Your Institution's Performance</b> <i>Carol Hunter – Univ. of Virginia</i>	<b>Open Access – The Perfect Storm? Policy, History, and Use</b> <i>Chuck Hamaker – Collections and Technical Services, Univ. of North Carolina-Charlotte</i> <i>Rick Johnson – Scholarly Publishing and Academic Resources Coalition (SPARC)</i> <i>Tim Bucknall – Electronic Resources and Information Technologies, Univ. of North Carolina-Greensboro</i>
10:50 – 11:10 <b>Break with Vendors</b>			
11:10 – 12:00	<b>Science.gov – FirstGov for Science</b> <i>Valerie S. Allen – U.S. DOE Office of Scientific and Technical Information (OSTI)</i>	<b>Change My Mind? – No, You Change Yours!</b> <i>Cynthia M. Kisby – Univ. of Central Florida Libraries</i>	<b>Librarians without Borders: Virtual Reference in a Regional Consortium</b> <i>Jennifer McClure – Univ. of Alabama</i> <i>Gail Peyton – Mississippi State Univ.</i> <i>Marilyn Scott – Virginia Commonwealth Univ.</i> <i>Don Welsh – College of William and Mary</i>
12:00 – 2:00 <b>Lunch – Keynote Speaker: David Seaman, Executive Director, Digital Library Federation</b>			

2:00 – 2:50	<b>Accessing and Using Government Statistical Information</b> <i>Gary Marchionini – Univ. of North Carolina at Chapel Hill</i>	<b>Timeless Creativity: Understanding and Applying the Art of Being Your Creative Best</b> <i>Cynthia Barrancotto – Proctor Library, Flagler College</i>	<b>Library Uses for XML</b> <i>Stephen Bajjaly – Univ. of South Carolina</i>
2:50 – 3:30	<b>Break with Vendors</b>		
3:40 – 4:30	<b>Competitive Intelligence: An Expanding Universe of Resources</b> <i>Judith J. Field – Wayne State Univ.</i>	<b>Effective Negotiation Strategies for Purchasing Information Resource Contracts</b> <i>Joanie Olivier – Iconitel Consulting Company, Inc.</i>	<b>Adopting DSpace for a Corporation / Adopting DSpace for a University</b> <i>Ilene Strongin-Garry – InterContinental Hotels Group</i> <i>Susan Wells Parham – Georgia Tech Library &amp; Information Center</i>

7:00 – 9:00	<b>"Experience Colonial Williamsburg" – Dinner and Theater, \$60/person (Reservation deadline: September 5)</b>
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<b>Friday, September 30, 2005</b> <b>Registration/Information Desk Hours 7:30 am – 1:00 pm</b>
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7:45 – 8:50	<b>Continental Breakfast at Conference Center</b>		
8:30 – 8:50	<b>Morning Chat with Ethel Salonen, SLA Past President</b>		
8:00 – Noon	<b>Vendor Fair</b>		
	<b>PAST CONNECTIONS</b>	<b>PRESENT CONNECTIONS</b>	<b>FUTURE CONNECTIONS</b>
9:00 – 9:50	<b>Digitizing Library and Archival Resources</b> <i>Jennifer A. Marshall – School of Library and Information Science, Univ. of South Carolina</i>	<b>Finding Out What You Really Need to Create a Marketing Plan</b> <i>Rebecca Rhodes – GrantSource Library, Univ. of North Carolina-Chapel Hill</i>	<b>Project Reconnect: Bridging the Gap between LIS Faculty and Practitioners</b> <i>Gary Burnett – College of Information, Florida State Univ.</i>
10:00 – 10:50	<b>Earn a Degree on the Internet: Distance Education for Librarians, Archivists, and Records Managers</b> <i>Albin Wagner – New Jersey Division of Archives and Records Management</i>	<b>Added Value: Defining, Creating, and Promoting Value to Our Users</b> <i>Karen King – Darden Graduate Business Library, Univ. of Virginia</i> <i>Michael Greco – Scripps Library and Multimedia Archive at the Miller Center of Public Affairs, Univ. of Virginia</i>	<b>Evaluating Library Services</b> <i>Joe Matthews – JRM Consulting</i>
10:50 – 11:10	<b>Break with Vendors</b>		
11:10 – 12:00	<b>Behind the Scenes at the Peyton Randolph Site: Research at the Colonial Williamsburg Foundation</b> <i>Gail Greve, Marley Brown, Edward Chappell, Juleigh Clark and Kevin Kelly – Colonial Williamsburg Foundation</i>	<b>Conducting a Comprehensive Communications Audit</b> <i>Barbie E. Keiser – Barbie E. Keiser, Inc.</i>	<b>Content, Not Containers: Information Format Trends</b> <i>Alane Wilson – OCLC</i>
12:00 – 2:00	<b>Lunch with one of our Founding Fathers</b>		
2:00 – 2:50	<b>Connecting with Your Own Past: Preserving the History of Special Libraries</b> <i>Bob Williams – School of Library and Information Science, Univ. of South Carolina</i>	<b>Virtual Communities: Within and Beyond Organizational Boundaries</b> <i>Vicki L. Gregory – School of Library and Information Science, Univ. of South Florida</i>	<b>USA PATRIOT Act? Who Cares? Everyone Should!</b> <i>Beatrice Kovacs – Department of Library and Information Studies, Univ. of North Carolina-Greensboro</i>
3:00 – 3:50	<b>When Worlds Collide: All Collections—One System</b> <i>Julie Beamer – Database and Digital Collections Manager, Virginia Historical Society</i>	<b>Teaching Value within the SLIS Curriculum: Challenges and Opportunities Provided by the "Special Libraries" Course</b> <i>Dr. Judy Marley – Univ. of South Carolina</i>	<b>SLA: The Future of the Profession and the Association</b> <i>Ethel M. Salonen – SLA Past President</i>

**Saturday, October 1, 2005**

10:00	<b>Tour – John D. Rockefeller, Jr. Library of The Colonial Williamsburg Foundation (Limit: 30)</b>
10:00 or 11:30	<b>Tour – Earl Gregg Swem Library of the College of William and Mary (Limit: 20 per session)</b>