

# SARC III

## September 28 – October 1, 2005

### About the Presenters

**Valerie S. Allen** – U.S. DOE Office of Scientific and Technical Information (OSTI)

Valerie Allen received her M.S.L.I.S. in 1994 from the University of Tennessee-Knoxville. She is a Senior Technical Information Specialist at the Department of Energy's Office of Scientific and Technical Information (OSTI) in Oak Ridge, Tennessee. Ms. Allen is Operations Coordinator/Technical Lead of the interagency Science.gov, FirstGov for Science portal. She has been named one of *Library Journal's* 2005 Movers and Shakers.

**Stephen Bajjaly** – School of Library and Information Science, University of South Carolina

Stephen Bajjaly is an Associate Professor in the University of South Carolina School of Library and Information Science, where he teaches information technology, Web design, and management courses. He is also the Project Director for MidNet, the local community network sponsored by the School. Stephen's research activities address community networking, government information systems, distance learning, and information access issues. He is a past president of the South Carolina chapter of SLA.

**Cynthia Barrancotto** – Proctor Library, Flagler College

Cynthia Barrancotto is a Reference and Instruction Librarian at Flagler College in St. Augustine, Florida. She received her M.L.I.S. from the University of Texas-Austin in 1996, and it was then that she became intrigued with the study of creativity as applied to librarians, information professionals, and academics. This passion for the study of creativity led her to Florida State University, where she began her doctoral work.

Cynthia is a Past President of the SLA Florida & Caribbean Chapter, and although she currently lives in St. Augustine, she maintains roots in Houston, Texas, and is a member of the Texas Chapter of SLA. In addition, she holds membership in the Creative Education Foundation, and this year was chosen to become a member of the International Who's Who Historical Society.

**Julie Beamer** – Virginia Historical Society

Julie Beamer is the Database Manager at the Virginia Historical Society. She has an MSLS from the University of North Carolina at Chapel Hill and spent 12 years in academic libraries before joining the historical society in 1997 to install and manage the combined Library/Archives/Museum system from Cuadra/STAR.

**Marley Brown** – Colonial Williamsburg

Marley Brown came to Colonial Williamsburg as Director of Archaeological Research in 1982. He is responsible for overseeing the research conducted on Williamsburg's seventeenth- and eighteenth-century properties. Early in his career at Colonial Williamsburg, he was involved in the excavation of the outbuildings behind the Peyton Randolph House. This summer, he will return once again to the Peyton Randolph lots looking for evidence of Peyton Randolph's gardens. Marley has both a B.A. and Ph.D. in Anthropology from Brown University. While at Brown, Marley pursued research in the early colonial archaeology of southeastern New England, moving from the house sites of the Pilgrims to the farms of the first settlers of Rhode Island.

**Tim Bucknall** – Electronic Resources and Information Technologies, University of North Carolina-Greensboro

Tim Bucknall is the Assistant Director for Electronic Resources and Information Technologies at the University of North Carolina-Greensboro. He is one of the inventors of Journal Finder, the first Open URL resolver to go into production in the United States. He is on the Librarians Council for NC LIVE (North Carolina's state-wide database cooperative) and is the founder and convener of the Carolina Consortium, a virtual consortium of 38 libraries in North and South Carolina.

**Gary Burnett** – College of Information, Florida State University

Gary Burnett is an Associate Professor at Florida State University's College of Information, where he teaches courses on adult information needs, subject analysis, Web development, and technical writing. His primary research interests include information exchange in virtual communities and the writing, reading, and interpretation of texts in online social settings.

Prior to coming to Florida State University, he worked as a librarian, bookseller, publisher, and as a researcher at the ERIC Clearinghouse on Urban Education.

**Edward Chappell** – Colonial Williamsburg

Edward Chappell is Director of Architectural Research at Colonial Williamsburg, where he has been responsible for the study and interpretation of historic buildings since 1980. He has directed restoration and re-creation of the Peyton Randolph and James Anderson complexes, the 1770 Courthouse, and the late colonial slave quarter at Carter's Grove. Outside Williamsburg, he has been involved in restoration of the plantation buildings at Prestwoud, Blandfield, Montpelier, and Jefferson's Poplar Forest. He is also responsible for historic preservation and, more generally, for the visual environment at Colonial Williamsburg. He has degrees in history from the College of William and Mary and architectural history from the University of Virginia.

**Juleigh Clark** – Colonial Williamsburg

Juleigh Clark is Public Services Librarian at Colonial Williamsburg, where she has managed circulation and reference services since 1997. Her work includes reference assistance to Colonial Williamsburg research staff, Historic Area interpreters, scholars, and visitors, and coordination of the library Web page. In 2003, she published her research on the effect of the Internet on museum library email reference services in *Implementing Digital Reference Services*. After receiving her M.L.S. from the University of North Carolina-Chapel Hill in 1978, she has worked in public and academic libraries.

**Ernie Evangelista** – Federal Reserve Bank of Atlanta

Ernie Evangelista has been managing the library at the Federal Reserve Bank of Atlanta for the past year and a half. He has worked at the Bank for 9½ years. Before coming to the Bank, he was Information Specialist at the Public Library of Charlotte and Mecklenburg County in North Carolina. Before enrolling in the library school program at the University of North Carolina-Chapel Hill, he worked in the investment management and retail businesses. He is the current treasurer of SLA's Georgia chapter and also the SARC III Budget Committee recorder.

**Judith J. Field** – Wayne State University

Judy Field has had experience in corporate, academic, public, and government libraries. She now is Senior Lecturer at Wayne State University, where she teaches business resources, special libraries, government documents, and supervises the practicum placements. Judy also is a frequent speaker on

such topics as mentoring, customer service, and knowledge management.

**Michael Greco** – Scripps Library and Multimedia Archive at the Miller Center of Public Affairs, University of Virginia

Michael Greco is the Director of the Scripps Library and Multimedia Archive at the Miller Center of Public Affairs at the University of Virginia.

**Vicki L. Gregory** – School of Library and Information Science, University of South Florida

Vicki L. Gregory is Professor and Director of the University of South Florida School of Library and Information Science. She received her Ph.D. in Communication, Information and Library Studies from Rutgers, the State University of New Jersey, and her M.L.S. from the University of Alabama. She was employed at the Auburn University at Montgomery Library for 12 years before beginning her university teaching career. She has been doing research on Web-based virtual communities since 2002, has presented at two international conferences on Web-based communities, and has an upcoming article in the *European Journal of Web-Based Communities*.

**Gail Greve** – The Colonial Williamsburg Foundation

Gail Greve is Special Collections Librarian/ Associate Curator of Rare Books and Manuscripts at The Colonial Williamsburg Foundation. Her work includes curating exhibitions, acquisition of rare materials, donor relations, and reference assistance to Colonial Williamsburg staff, Historic Area interpreters, scholars, and visitors in Special Collections. Gail joined the staff at the library in 1993.

**Chuck Hamaker** – Collections and Technical Services, University of North Carolina-Charlotte

Chuck Hamaker is Associate University Librarian for Collections and Technical Services at the University of North Carolina-Charlotte. Chuck has primarily focused on serials, their cost and management. With Deana Astle he was a recipient of the Bowker Ulrich Serials Librarian award in 1991 and with Jane Kleiner the recipient of the K.G. Saur best article of the year award in *College and Research Libraries* in 1998. He has worked at a number of libraries, including Brigham Young University, Yale's Latin American Collection, the University of Missouri-St. Louis, Louisiana State University, and, currently, the University of North Carolina-Charlotte. He is also senior editor and editorial advisor for the *Charleston Advisor*.

**Carol Hunter** – Charles L. Brown Science and Engineering Library, University of Virginia

Carol Hunter is the Director of the Charles L. Brown Science and Engineering Library at the University of Virginia. She is responsible for directing the programs of the Science and Engineering Libraries, which include Astronomy, Biology/Psychology, Chemistry, Mathematics, and Physics. She provides leadership and direction for 20 FTE faculty and staff and guided a \$10 million library renovation project completed in 2003 integrating state-of-the-art technology into an environment conducive to collaborative learning. She has served a variety of libraries throughout her 25-year library management career, including university, government, and public libraries. Carol holds a B.A. from Rhodes College and an M.L.S. from the University of Alabama.

**Rick Johnson** – Scholarly Publishing and Academic Resources Coalition (SPARC)

Rick Johnson is a senior advisor to the Scholarly Publishing and Academic Resources Coalition (SPARC), an international alliance of more than 300 academic and research libraries that was established as a catalyst for change in scholarly communication. Previously, he was SPARC's founding Executive Director from 1998 through June 2005. Under his leadership, SPARC undertook dozens of successful publishing initiatives and advocacy programs and was in the forefront of the campaign for open access to scholarly research. Rick played a leading role in mobilizing Congressional and public support for the landmark National Institutes of Health "Public Access" policy. He also was one of the creators of the Budapest Open Access Initiative, which spawned the groundbreaking open access movement in scholarly communication.

**Barbie E. Keiser** – Barbie E. Keiser, Inc.

Barbie Keiser is an information resources management (IRM) consultant located in Washington, D.C. For over twenty years, Ms. Keiser has attempted to bring the availability of information sources to corporate management's attention and assist in maximizing their use. The objective of her consulting practice is to enable her clients to use information effectively to improve profit and growth. Ms. Keiser has published a number of articles in business journals and newsletters; she is a co-author of *Marketing Library Services: A Nuts-and-Bolts Approach*. This year, Ms. Keiser received the President's Award from SLA for her work in the international arena.

**Kevin Kelly** – The Colonial Williamsburg Foundation

Kevin Kelly is a historian in the Department of Historical Research at the Colonial Williamsburg Foundation. He took his undergraduate and

master degrees from Michigan State University and his doctorate at the University of Washington in Seattle. He has taught at the College of William and Mary 1973-1975, Bowdoin College in Maine 1975-1977, and was a Fellow at the Institute of Early American History and Culture 1973-1975. He joined Colonial Williamsburg's Research Department in 1977. In his present position, Dr. Kelly continues to research the social history of eighteenth-century Williamsburg, colonial Virginia's westward expansion, and the colony's relations with Native Americans. He helps instruct the interpreter corps and assists in both long-range and site-specific interpretive planning for the Foundation's exhibition buildings and programs. He is also currently an Adjunct Visiting Associate Professor of History at the College of William and Mary.

**Karen King** – Darden Graduate Business Library, University of Virginia

Karen King is the Director of the Darden Graduate Business Library at the University of Virginia.

**Cynthia M. Kisby** – University of Central Florida Libraries

Cynthia Kisby, Personnel Librarian for the University of Central Florida (UCF) Libraries in Orlando, is currently certified by the Society for Human Resource Management. She has coordinated mediated searching, library instruction, and staff development services at UCF. She has also served as a librarian in public, school, medical, and academic libraries. Cynthia is a former teacher and Peace Corps volunteer, immediate past president of the Florida Chapter of the Association of College & Research Libraries, and current executive board member of the Florida Library Association.

**Beatrice Kovacs** – Department of Library and Information Studies, University of North Carolina-Greensboro

**Catherine Lavallée-Welch** – University of South Florida-Lakeland

Catherine Lavallée-Welch is the Associate Librarian for the Lakeland Campus of the University of South Florida. She received her M.L.I.S. from the University of Montréal in 1995. Before coming to Florida this past spring, she spent five years at the University of Louisville. Previously, she worked as an information broker and an information specialist on various Internet projects in her home province of Québec and in French-speaking Europe. She is the publisher of Englib, a blog for engineering and science librarian since February 2002, for which she received the Sci-Tech Achievement Award from SLA's Sci-Tech Division this past June. She also publishes other blogs for her own amusement.

**Gary Marchionini** – School of Information and Library Science, University of North Carolina-Chapel Hill

Gary Marchionini is Cary C. Boshamer Professor in the School of Information and Library Science at the University of North Carolina, where he teaches courses in human-information interaction, interface design and testing, and digital libraries. He heads the Interaction Design Laboratory at SILS. He is the Principal Investigator for a collaborative project funded by the National Science Foundation, "Integration of Data and Interfaces to Enhance Human Understanding of Government Statistics: Toward the National Statistical Knowledge Network." He also leads a project "Annotating Structured Documents" supported by Microsoft. He has published over 100 articles, chapters, and reports in a variety of books and journals and authored *Information Seeking in Electronic Environments*. He is Editor-in-Chief for the *ACM Transaction on Information Systems* and serves on the editorial boards of the *Journal of the American Society for Information Science*, *Information Processing and Management*, *Library and Information Science Research*, among others.

**Dr. Judy Marley** – School of Library and Information Science, University of South Carolina

Dr. Judy Marley holds the Ph.D. degree in Library and Information Science from the University of Pittsburgh. She has sixteen years of professional experience within special libraries. Currently, Dr. Marley serves as an Assistant Professor in the School of Library and Information Science at the University of South Carolina, where she teaches courses in special librarianship, business information, and humanities resources and services.

**Jennifer A. Marshall** – School of Library and Information Science, University of South Carolina

Jennifer Marshall holds an M.L.I.S. with a specialization in Archival Studies from the University of Pittsburgh's School of Information Sciences, where she is currently completing her doctoral thesis, *Documenting Our Disposition: A Comparative Case Study of Appraisal Documentation at the National Archives of Australia, the Library and Archives of Canada, and the National Archives and Records Administration*. Her primary teaching and research areas include archival and preservation administration. She is particularly interested in the role of records and archives as instruments of accountability and building blocks of collective memory.

**Joe Matthews** – JRM Consulting

Joe Matthews is a management consultant who assists libraries with strategic planning and assessing their value. He received an M.B.A. degree from the University of California-Irvine. He

has written a number of non-fiction books including, *The Bottom Line: Determining and Communicating the Value of the Special Library*, and has had numerous articles published in a variety of library and information science journals. Among other projects, he currently is working on an IMLS-funded project to develop a Balanced Scorecard for libraries.

**Jennifer McClure** – University of Alabama

Jennifer McClure is Reference Librarian and Virtual Reference Coordinator at the University of Alabama. She is a member of the steering committee of the ASERL Virtual Reference Consortium.

**Joanie Olivier** – Iconitel Consulting Company, Inc.

Joanie Olivier, President and Founder of Iconitel Consulting Company, Inc., has more than 13 years relevant industry experience. Starting her career working for Dialog, a Thomson company, in 1992, she gained a unique perspective and knowledge to truly understand the complexity of managing information and the associated acquisition process. Joanie held several respected positions during her career with Thomson. In 2003, she founded Iconitel Consulting, a consulting firm focused on the needs of libraries and corporate information centers. Joanie holds an M.B.A., as well as B.Com. and B.Sc.N. degrees, from the University of Pretoria, South Africa.

**Susan Wells Parham** – Digital Initiatives Department, Georgia Tech Library & Information Center

Susan Parham works in the Digital Initiatives Department at the Georgia Tech Library and Information Center. While her librarian position covers many roles, the administration of DSpace has become her primary concern. SMARTech (the Tech institutional repository) contains research reports, theses/dissertations, and even Georgia Tech archival material. It currently offers over 4,500 items to users around the world. Susan previously held the position of Digital Library Coordinator at The Institute of Paper Science and Technology. She received her M.S. from the University of Illinois.

**Gail Peyton** – Mississippi State University

Gail Peyton is Coordinator of Reference and Campus Outreach Services at Mississippi State University. He is a member of the steering committee of the ASERL Virtual Reference Consortium.

**Rebecca Rhodes** – GrantSource Library, University of North Carolina-Chapel Hill

A tour as a Peace Corps volunteer librarian in Africa led Rebecca Rhodes to a career in the field of librarianship. Her experiences range from

managing circulation in a public library, to directing a school library, and working for a library vendor. Rebecca earned her M.S.L.S. from the University of North Carolina-Chapel Hill, and is currently based at a small special library dedicated to helping researchers find funding at UNC-CH.

**Ethel M. Salonen** – Past President, SLA

Ethel Salonen has extensive experience in the information services industry. Her experience includes professional positions at the State University of New York-Stony Brook, the University of California-Riverside, Arthur D. Little, Inc., KPMG LLP, and Millennium Pharmaceuticals, Inc. She has held sales and sales management positions with Dialog Information Services, Inc. and Primark Financial Information Division. Ethel is now working for The MITRE Corporation as Associate Manager for Information Services. She is also the owner of Ollin Associates, a knowledge and information management services firm. She is actively involved in local and global capacities with the Special Libraries Association (SLA) and NENON—The New England Online Users Group. Her most recent awards include SLA Fellow (2001) and an SLA President's Award (2002). Ethel just finished her term as the President of SLA (2004-2005) and is enjoying her year as Past President. She holds a Bachelor's in Earth and Space Science and a Master's in Liberal Studies/Applied Sciences from the State University of New York-Stony Brook and a Master's in Library Science from C.W. Post College/Long Island University.

**Marilyn Scott** – Virginia Commonwealth University

Marilyn Scott is Electronic User Services Librarian at Virginia Commonwealth University. She is a member of the steering committee of the ASERL Virtual Reference Consortium.

**David Seaman** – Digital Library Federation

David Seaman is the Executive Director of the Digital Library Federation (DLF). The DLF is a consortium of major academic libraries—with member institutions currently from the United States and Great Britain—who identify standards and "best practices" for digital collections and network access; who coordinate leading-edge research and development in libraries' use of electronic-information technology; and who incubate projects and services that libraries need but cannot develop individually. David joined the DLF in 2002 from the Electronic Text Center at the University of Virginia (UVA) Library, where he was the founding Director (1992-2002). In this role, he oversaw the creation and development of an online archive of XML and SGML texts, of which many are available in multiple e-book formats. In addition, he has lectured and published extensively in the fields of humanities

computing and digital libraries, and since 1993 has taught e-text and Internet courses at the annual summer Book Arts Press Rare Book School at UVA.

**Ilene Strongin-Garry** – InterContinental Hotels Group

Ilene Strongin-Garry is the Research Librarian for InterContinental Hotels Group (IHG). Her entry into the digital library world started when she was asked to find digital archive software for a department of 20 people. The digital library that was selected was DSpace, and 2½ years later several hundred people have access to this resource. She also manages the Information Resource Center that was created a year ago and serves IHG's global offices. She has an undergraduate degree in Recreation and Leisure from the State University of New York-Brockport and a Master of Science in Library and Information Studies from Clark Atlanta University.

**Terese Mulkern Terry** – Lippincott Library, Wharton School, University of Pennsylvania

Terese Mulkern Terry is the China subject specialist at the Lippincott Library of the Wharton School at the University of Pennsylvania. Terry writes a monthly column for *Business Information Alert* and is published frequently in other journals. Terry spearheaded the winning entry for Lippincott's Best Business Library Service Award in 2003. She is a frequent speaker at library conferences. She has lectured M.B.A. candidates about U.S. business information at Tsinghua University in Beijing, China, and St. Francis University in Mumbai. Terry is a graduate of Loyola University-Chicago and the University of Denver Graduate School of Librarianship.

**Rebecca Vargha** – School of Information and Library Science, University of North Carolina-Chapel Hill

Rebecca B. Vargha has been Librarian, School of Information and Library Science (SILS) at the University of North Carolina-Chapel Hill since 2001. Her responsibilities as head of that library include collection development, staff supervision, liaison with departmental faculty and the central library, reference and research assistance, and facilities management. She is President-Elect of SLA. Before SILS, she worked as Senior Research Specialist at Nortel Networks, where she partnered with clients globally to develop and deliver enhanced, value-added strategic information solutions through training, demonstrations, and presentations. Prior to Nortel, she was an information analyst for SAS (a software company). Her career began as an assistant librarian at the National Humanities Center. Vargha holds a bachelor's degree in English from UNC-Chapel Hill and a master's degree in library science from North Carolina Central University. She is a member of Beta Phi Mu.

**Albin Wagner** – New Jersey Division of Archives and Records Management

Albin Wagner is Chief of the Bureau of Records Management of the New Jersey Division of Archives and Records Management, which provides records management services for the state and local governments in that state. Wagner holds Master's degrees in history from the University of Colorado and Harvard University and a Certificate in Archives and Records Management from the Institute for Advanced Archival Studies at the University of Denver. He has held positions at Harvard University, Cornell University, Colorado State University, and the University of British Columbia and has served as an archivist and records manager for state and local governments in Colorado, Wyoming, Rhode Island, and Missouri. Wagner is the former manager of the Education sector, founding chairperson of the Archives Industry Specific Group (ISG) of ARMA International, an author, and frequent speaker at national and international conferences.

**Don Welsh** – College of William and Mary

Don Welsh is Head of Reference Services at the College of William and Mary. He is a member of the steering committee of the ASERL Virtual Reference Consortium.

**Bob Williams** – School of Library and Information Science, University of South Carolina

Bob Williams is Distinguished Professor Emeritus, University of South Carolina, School of Library and Information Science. He has taught courses in special libraries, archives, records management, business information, and government information at USC since 1978. He consults on special libraries and archives for a variety of organizations. One of his research specialties is the history of special libraries and information science.

**Alane Wilson** – OCLC

Alane Wilson has an M.L.I.S. from the University of British Columbia, Vancouver, Canada, and worked as an academic librarian for 12 years before joining OCLC in 1997. At OCLC, she has worked in sales, marketing, business development, and is one of the co-authors of the *2003 OCLC Environmental Scan*.