

Top 5 Reasons Why You Should Attend...

#5 Fantastic keynote speakers

Listen to the latest from popular speakers Mary Ellen Bates, SLA President Cynthia Hill, and Gary Price.

#4 Programs to help you on the job

Everything from blogging to marketing, presented by our local, regional, and national experts.

#3 Discover Grand Rapids!

What can you do in Grand Rapids? Take a stroll through the beautiful Frederick Meijer Gardens and Sculpture Park, visit the Gerald Ford Presidential Museum and the Urban Institute of Contemporary Art, play golf at three championship courses, unwind at a winery or microbrewery, and enjoy boutique shopping in historic Saugatuck. Why not stay for the weekend?

#2 Get Away From it All...

There's nothing better than the chance to get away from the day-to-day grind, and spend a few days thinking about what we're doing, and how to do it better. Think, learn, brainstorm, discuss....

#1 Networking, Networking, Networking!

What's the #1 reason professionals belong to SLA? To network! If you are new to the profession, a regional conference is a great way to meet new people. It's also a great way for us to reconnect with our colleagues, mentors, and friends in the surrounding chapters.

So tell your boss, tell your friends, and join us in Grand Rapids!

September 17-19, 2003
www.sla.org/conf/grtlks



Navigating the Information Rapids

Special Libraries Association
Great Lakes Regional Conference V

September 17-19, 2003

Grand Rapids, Michigan

www.sla.org/conf/grtlks

Featured speakers

Mary Ellen Bates will discuss "Information Overload"—what it is and how we contribute to it. Program generously sponsored by the Information Technology Division of SLA.

Cynthia Hill, 2003–2004 SLA President, will talk about how SLA can help professionals better navigate the rocky waters of our daily jobs.

Gary Price will guide us through the Invisible Web.

Half Day Workshops

- "Everything We Do is Marketing," with branding expert Laura Claggett
- "Give Me Strength: The Hows and Whys of E-Journals," a complete overview of the complex world of electronic journals with Leslie Burke and Holly Bussey, EBSCO Information Services

Program Topics

- Blogging
- Disappearing Data: Black Holes in Cyberspace
- Creating Value Added Research and Analysis
- Career Strategies for Success
- Competitive Intelligence
- Creating a Public Relations Toolkit
- Roundtable Discussions on Timely Topics
- And much more...

Special Events

- Vendor Welcome Cocktail Reception
- Michigan Chapters' 75th Anniversary Party
- Tours of the Frederick Meijer Gardens and Sculpture Park, the Frank Lloyd Wright Meyer May House, the Gerald Ford Presidential Museum, the artists' community of historic Saugatuck, and more!

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Hotel Information

The Amway Grand Plaza Hotel is a four star/four diamond luxury hotel located in downtown Grand Rapids.

- One bed (1 person): \$115.00
- One bed (2 persons): \$115.00
- Two beds (2 persons): \$115.00
- Two beds (3 persons): \$125.00
- Two beds (4 persons): \$135.00

Local phone number: 616/774-2000, Toll-free number: 800/253-3590

SLA Group Code: SLA903

Hotel registration form is available at the Great Lakes web site.

Hotel registration deadline: August 24, 2003

Conference registration

For registration information, visit the Great Lakes web site:

www.sla.org/conf/grtlks

or

Contact Barbara Dryer, Registration Chair, 616/942-7080, dryer@mif.org

Conference news

Want to learn more?

Bookmark this web site: <http://www.sla.org/conf/grtlks/>

To start your conference networking now, join the Great Lakes discussion list.

Want to be part of the team?

Contact Leslie Burke, Conference Chair, 800/480-0084 ext. 7017, lburke@ebSCO.com

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