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<p>2008 June Board of Directors Meeting Seattle, WA, USA June 13, 2008 Agenda Item</p>	<p>Open Session Meeting Minutes</p>
<p>1. Opening of the Meeting</p> <p>1.1 Call to order</p> <p>1.2 Announcements and Recognition of Board Candidates and Special Guests</p> <p>1.3 Adoption of the Agenda</p> <p>1.4 President’s Remarks</p> <p>1.41 Summary of Executive Session</p> <p>1.4.2 Innovation Lab Update</p>	<p>The meeting was called to order at 1:16pm.</p> <p>Present: Abram, Zamora, Vargha, James, Trudell, Fifer Canby, Frank, Rink, Romaine, Sarmiento, Arnold, McCullough, Webb, Lachance. Excused: Hunt</p> <p>Candidates introduced themselves: Lee, Kim. Baumgart, Caputo and Barrencotto were present. Danny Maiello from Fleishman Hillard was also present for focus group taking place after the meeting recess this afternoon.</p> <p>APPROVED BY GENERAL CONSENT With addition of new item 3.2 on cabinet roles terms and moving 3.1 to Board’s July teleconference call.</p> <p>Stephen Abram welcomed everyone to the conference and acknowledged that the weather in Seattle looked good for the duration of the conference. He welcomed the fact we were launching the Innovation Lab at the conference and encouraged Board members to share the talking points about the Association that HQ had prepared and would be distributing.</p> <p>Stephen Abram provided a summary of the Executive Session held by the Board earlier that morning. He said the CEO had provided a report on the health and status of the Association, which was good and included many wonderful things. These included excellent student participation in the conference with Facebook and LinkedIn presences. Today’s Wall Street Journal also included an ad with Dow Jones on the value of Information Professionals. This ran on 11 and 13 June and it’s thanks to HQ staff’s hard work, particularly Stacey Bowers and Cara Schatz for initiating and carrying this forward. The other initiatives that have taken off this year are those to provide a safe learning environment for members to experiment and play with new technology: 23 things, Innovation Lab and Second Life. Besides the launch of the Innovation Lab, the conference sees the launch of SLA’s green initiative, faces of SLA and First Five Task Force. Stephen thanked the conference advisory council for delivering an awesome conference.</p> <p>Cindy Romaine confirmed the Innovation Lab would be launched at conference and that there would be a ‘laboratory’ in the SLA booth for members to use.</p>

<p>1.5 Public Discussion Forum</p>	<p>None forthcoming.</p>
<p>2. Consent Agenda</p> <p>2.1 Open Session Minutes for 23 January 2007</p>	<p>Approved.</p> <p>OM0608-A05 APPROVED BY CONSENT</p>
<p>3. Items for Action</p> <p>3.1 First Five Task Force Interim Report</p> <p>3.2 Change in Cabinet Roles Terms</p>	<p>OM0608-A06 First Five Task Force Interim Report Item to be discussed on July Board teleconference call as presenters unable to attend Board meeting in person.</p> <p>Move to charge the Bylaws Committee to draft an amendment to the SLA bylaws to reflect a change in the length of terms for the Cabinet officers from two years to three and add the positions of Past Chapter Cabinet Chair and Past Division Cabinet Chair. At the same time reduce the number of three-year Directors from six to four. The Bylaws Committee should report the language to the Board in time for the Board's August conference call.</p> <p>Gloria Zamora presented this motion which was based on her observations of the increased workload for the cabinet chair and chair elect for both the division and chapter roles. The increase in workload was in part due to the development of the Leadership Summit event in January and the LDI event held during the June conference. Also the cabinet chair and chair elect positions are the only Board roles that are two year terms, in contrast to other board roles which are three year terms. Gloria felt that the Board was currently the right size with 14 members, so she was suggesting converting two of the six director posts into past cabinet chair posts.</p> <p>Discussion ensued about the increase in workload of the cabinet posts as the leadership summit has moved from half day to three day session. There was also an acknowledgement that the shorter duration of cabinet posts prevented people from contributing to getting more involved in task groups and board projects. Gloria explained that she had discussed this with Lynne McCay, chair of the nominating committee, who has developed a plan for implementation.</p> <p>APPROVED UNANIMOUSLY</p> <p>Stephen and Gloria to ask the Bylaws Committee to report the language of a bylaws change to the Board in time for Board's August conference call.</p>
<p>4. Program Updates and Reports</p> <p>4.1 SLA 2008 Seattle Conference Planning Committee Update (Verbal)</p>	<p>Gloria Zamora provided a verbal update on the Seattle Conference Planning Committee. After 18 months of planning she reported that it's wonderful to see it all coming together, and it was encouraging to see how well the division planners dealt with the committee's instruction to work more collaboratively in planning sessions. Gloria thanked Rebecca Vargha</p>

and Robyn Frank for having confidence in appointing her as conference planning chair.

Stephen Abram offered formal thanks to Gloria from the Board for all her hard work.

4.3 Diversity Leadership Development Program Committee Annual Report

OM0608-B08 Diversity Leadership Development Program Committee Annual Report RECEIVED.

Rebecca Vargha has been Board Liaison covering this committee and reported it had been a busy year. From the report she highlighted a couple of activities: two sessions at conference on Monday plus the annual diversity breakfast on Tuesday.

4.4 Finance Committee Report

OM0608-B09 Finance Committee Report RECEIVED.

Sylvia James provided a summary of the report and acknowledged that SLA wouldn't be immune from the ramifications of the very serious economic state that the world was in. She said that SLA was in a good financial situation and on track due to Nancy Sansalone's efforts. She also wanted to thank Janice Lachance for her financial oversight, and to the outgoing and incoming Finance Committee for their help and support.

The audit isn't quite complete, still a few items to be finalized. Sylvia spoke with the auditors, who are happy with how things have gone and they have done some testing of unit finances in a controlled fashion for 2007, and Sylvia has done this in proper random testing mode for this year. She has discovered that some units are still having problems with filing accounts, and she is going to ask the Finance Committee to review this. There followed discussion from Board members about the issues around units not filing, and implication on the audit. Nancy Sansalone confirmed that the

4.4 Finance Committee Report

Association had to show effort in getting units to file in order to be covered for audit purposes; and SLA was doing this. An example of this is the Finance Committee's efforts to encourage non-North American chapters to file accounts, which are showing success.

As well as working on the audit, Nancy Sansalone explained that the Association is working towards consolidating unit accounts into one bank account, but this is progressing slowly.

4.5 HQ Technology Update

OM0608-BB10 HQ Technology Update RECEIVED.

Nancy Sansalone provided an overview of the highlights of this HQ Technology Update: AMS work progressed and membership chairs now getting reports; CLAS system (AMS software for units to use) is in final testing by HQ staff and it's hoped it'll be launched later this year. On other technology initiatives staff is proudest of the new blogs that will be launched later this week.

There followed a discussion on the AMS system and timetable for units to have access to new software in CLAS. Linda Broussard confirmed that there was likely to be phased approach to access, initially providing units with information on lapsed and new members. Followed by a second phase with additional features such as events registration and badge printing.

Joint cabinet will have a report on technology initiatives from Quan Logan

<p>4.7 Chapter Update (Verbal)</p>	<p>and Nancy Sansalone later this week.</p> <p>Libby Trudell provided an update on chapter activity this year. She was proud to say that SLA chapters have been very engaged and innovative in the last year. She provided examples of activities from chapters taken from the chapter wiki, and these included:</p> <p>Kentucky chapter hosting a very successful Leadership Summit in Louisville in January 2008; Florida and Caribbean chapter hosting a regional conference; Arabian Gulf chapter held a meeting with a virtual presentation from Gloria Zamora; SLA Europe, Asia, Australia and New Zealand chapters developed a new program for the conference which takes place on Monday, and marks the first time non-North American chapters have held a joint-event at conference; Pacific North West chapter has done a lot of work to support the conference here in Seattle; had big push to increase international attendees to annual conference and pleased that we have a large contingent of 20 people from Asia chapter, 50 from Toronto chapter and 25 from SLA Europe – all indicative of growth in international chapters.</p> <p>Chapters have embraced the new technology offered through HQ and 14 chapters now have wikis. Also there is a chapter wiki which was launched in March 2008 and in the last month had 800 page views. It currently contains over 150 entries under 14 categories, with program ideas the most populated category followed by awards and recognition and connecting with library schools and other organizations.</p>
<p>4.8 Division Update (Verbal)</p>	<p>Robyn Frank provided an update on division activities this year. She acknowledged that divisions work for a long time to get the conference going and so conference is the highlight of their activities for the year. This year three groups are celebrating an anniversary: Social Sciences - 85th; Transportation – 65th; Business and Finance – 50th since merger and Engineering – 50th. Board members will be attending division board meetings at conference as observers and completing a short report on the meetings and returning these to the Chair and Chair Elect.</p> <p>There are several issues that will be brewing during the conference and Robyn felt the Board should be aware of these. There is a desire to create an Academic Division and discussions are taking place with divisions who might be affected by this: Business and Finance Universities and Education section; and Education Division. There is also interest in forming a taxonomy section of one of the divisions.</p> <p>Eleanor MacLean asked, as an academic librarian, she would like to know what will happen about contacting academic librarians about the new division. Robyn replied that once a decision was made to create the division then due process required those wanting to establish the division to collect 100 signatures to a petition seeking creation of the division. This would then be considered by the Board of Directors in line with Association Division Guidelines.</p>
<p>Recess Meeting</p>	<p>At 2:41pm move to recess open session to Saturday 14 June 2008 at 9:00am</p>

<p>1.1 Call to Order</p> <p>Roll Call</p>	<p>Meeting called to order at 9:03am on Saturday 14 June 2008.</p> <p>Present: Abram, Zamora, Vargha, James, Trudell, Fifer Canby, Frank, Rink, Romaine, Sarmiento, Arnold, McCullough, Webb, Lachance</p> <p>Excused: Hunt</p>
<p>4. Program Updates and Reports</p> <p>4.2 Centennial Commission and 2009 Conference Planning Committee Update (Verbal)</p> <p>4.6 PR Advisory Council Update on Information Ethics Initiative</p>	<p>Continued from 13 June 2008 Meeting.</p> <p>OM0608-B07 Centennial Commission and 2009 Conference Planning Committee Update RECEIVED</p> <p>Tamika McCollough, Board Liaison for this committee, presented this report in Dav Robertson's absence. Tamika provided an update on the various Centennial Commission activities including the video contest which is divided into student and member categories; for the travelling exhibit, Bailey and Donovan plus One of a Kind have been appointed as vendors; the fellows are organizing the oral history project and there will also be a SLA commemorative US postage stamp. Stephen Abram suggested that in Dav Robertson's absence the Board ask questions which Tamika can take back to Centennial Commission to answer. There was discussion about the structure of the Commission for Centennial and Conference and Tamika provided details of the separate committees within the Commission which were responsible for different strands of work. Rebecca Vargha suggested we should view the Commission as large conference committee divided by task and that Dav Robertson was chair of both the conference and all Centennial year activities. There were questions about the timetable of activities for the Centennial year and Tamika reported that a timeline was being developed.</p> <p>OM0608-B11 PR Advisory Council Update on Information Ethics Initiative RECIEVED</p> <p>Jill Strand, Chair of the PR Advisory Council, presented this item and introduced Chris Bauer and Cara Schatz who would help her to answer questions.</p> <p>Jill explained that she did a brief presentation about the Information Ethics Initiative at Leadership Summit in January 2008 to provide background on what's happened and to use it as a means to gain buy-in from the Board and members. The Information Ethics Initiative came out of discussions the PR Advisory Council had following the Board approval of hiatus for the International Special Librarians Day in 2003. The aim is to work towards creating a global event and creating usable guidelines/codes for members. A task force has reviewed ethics guidelines and submitted a report to the Board. This has been followed by involvement of units with the appointment of ethics ambassadors. Currently there are over 30 units with ethics ambassadors and Cara Schatz and Chris Bauer have run webinars for the ambassadors, and several units have held town hall meetings to discuss information ethics. There is an information ethics summit at conference later this afternoon and it's hoped that this will generate further discussions amongst members. Aim is to hold an Information Ethics event, probably a day, in April 2009. PR Advisory Council will be talking early next year about developing a tool kit for members to use for information ethics work and will ensure this ties in with alignment project. Several Board members thanked the PR Advisory Council for all their hard</p>

4.6 PR Advisory Council Update on Information Ethics Initiative cont.

work in moving this initiative forward and adopting a conversational model of change. There was discussion about the importance of sustaining this initiative in the longer term and there was some concern about the suggested April date for the event, although Jill Strand was clear this date was flexible.

4.9 Alignment Initiative Report Presentation – Fleishman Hillard and Outsell (Verbal)

Stephen Abram introduced Danny Maiello and Mike Hayes from Fleishman Hillard and Cindy Hill from Outsell who are working on the alignment initiative along with input from Andy Hines. Danny provided a summary of work to date which the three organizations had undertaken. Last year had been spent reviewing information on the profession and the Association; meta analysis on research already conducted; an audit of competitors and the creation of a logo farm for all SLA units. Danny reiterated the aim of this work was not to redefine what the Association and profession did. Mike Hayes explained that the next step was to conduct strategy sessions with the Board and for Outsell to review research it had conducted and to identify target audiences to reach out to and gain feedback in the next phase of work: language lab workshops. Several language lab sessions have already been done in the Pacific Northwest and the Board took part in one yesterday afternoon. The aim of the sessions is to identify language to be tested using web technologies on target audiences covering 4 market sectors and in 4 countries (US, Canada, UK and Australia). Expect to complete language lab tests by September 2008 and report out at the Leadership Summit in January 2009. Stephen Abram asked if there were any questions from the floor and several people indicated they had questions. One was about how SLA compared to other organizations that Fleishman Hillard had worked with, and Danny's response was that SLA was placed in the top third with regard to consensus around concepts identified by Fleishman Hillard. Another person asked what mechanism was being used to identify those not associated with us who should be tested. Mike's response was that Fleishman Hillard was working with a fielding organization to ensure the right people are identified and encouraged to complete the exercise.

5. Final Announcements and Adjournment

5.1 Public Discussion Forum

Nothing raised.

5.2 Other Business

Robyn Frank raised the fact that this was the last face to face meeting for 5 of the Board members who would be standing down in December this year. Robyn wanted to let everyone on the Board know what a privilege it had been to be part of the Board, and that she hoped to stay involved in some way going forward. Echoing Robyn's point that this was their last face to face meeting Rebecca Vargha, Cindy Romaine, Libby Trudell and Roberto Sarmiento all concurred that it had been an honor to work with everyone. Stephen Abram thanked all Board members for their work and the staff led by Janice Lachance.

5.3 Adjournment

The meeting was adjourned at 11:30am on Saturday 14 June 2008.