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**TO:** Board of Directors

**FROM:** Susan Fifer Canby, Chapter Cabinet Chair

**DATE:** June 2009

**RE:** Chapter Cabinet Report: Ten Times Ten = SLA 100

### 1. Ten + 1 Top Trends

- Many chapters no longer publish even traditional e-newsletters - instead they communicate and share news via blogs and wikis. The successful ones have leaders seeding them. Others have blogs and wikis and webpages, but members are not adding news on their own yet.
- Many chapters are using social networking tools such wikis, RSS, Facebook, and Twitter.
- Many chapters re-enforce by reporting on messages being sent from Headquarters about lower dues, conferences, centennial programming, Click U, ethics.
- Various chapters dipped into their archives to share their past or planned special programs to honor SLA's centennial.
- Some chapters co-host with other organizations and chapters to increase attendance and collaboration.
- Chapters appreciate and report on visits from SLA officers and leaders.
- Some Chapters introduced "library crawls" (visits to various libraries, ask questions, and adjourn to a pub afterwards)
- Chapters encourage their student colleagues with conference stipends, awards and recognition, mentoring, reports on their website or e-news.
- Chapters are thinking and working greener.
- Chapters responding to economic downturn, layoffs, retirement of members.
- Chapters and divisions are collaborating: Early Career Conference Awards (aimed at students and now professionals in their first five years) have grown from only B&F award to five awards given by SLA Europe and three divisions (IEB, B&F, LMD); Asian and Sci-Tech contributing another award.

### 2. Ten Concerns/Questions from Chapter Leaders in 2009:

- Information on steps for merger – NY and Long Island
- How to make a name change – Southern Appalachian to Tennessee Valley
- Fundraising guides – Washington DC
- Annual Reports – Europe, Hudson Valley, Minnesota, Pacific Northwest, Pittsburgh, South Carolina
- Election question – Wisconsin
- Request for sample new member services/packages - Australia
- Sharing a Content Management System – New Jersey
- Potential support of regional conferences – New Jersey
- Request for SLA Web conferencing - many
- Using Membership Database to obtain better and regular metrics – New Jersey

### 3. Ten Plus 3 Report Strategic Planning

- Georgia
- Illinois
- Maryland
- Minnesota
- Pacific Northwest
- Pittsburgh
- San Andreas
- San Diego
- San Francisco Bay
- St. Louis Metro Area
- Texas
- Washington, D.C.
- Western Canada

### 4. Ten Minus 2 Chapters Celebrate Anniversaries

- 99 years = Boston
- 90 years = Philadelphia
- 85 years = San Francisco
- 80 years = Michigan
- 60 years = Texas
- 40 years = Florida and Caribbean
- 10 years = Asia
- 5 years = Australia and New Zealand

### 5. Ten + 1 Top Programs:

- Altered Books (fundraiser) – Minnesota
- Beyond 23 Things: 100 Tools in 100 Minutes (training) – Washington, DC
- Career Development Workshop (training) – Toronto
- Children’s Book Festival (volunteer opportunity) – San Diego
- Disposable Americans: Impact of Layoffs (presentation) – New Jersey
- Library Crawls (tours) – Pacific Northwest, Toronto, Western Canada,
- Making the Case for Video Games (presentation) – Rhode Island
- Psyche of New York: Managing Change (presentation) – New York
- Swing Dance (fundraiser) – Washington, DC
- Value of Leadership (presentation)– New Jersey
- Strategic Planning (learning) with “angel seats” for 10 students - Maryland

### 6. Ten Consistent Contributors to the Chapter Idea Bank (note that each category averages 12-15 chapters contributing and most chapters are contributing in 2 or more categories)

- Florida & Caribbean Chapter
- Illinois Chapter
- Minnesota Chapter
- Pittsburgh Chapter
- Rocky Mountain Chapter
- San Andreas Chapter
- Southern California Chapter
- St Louis Chapter
- Toronto Chapter
- Washington, DC Chapter
- Western Canada Chapter

## 7. Ten x 2.5 Links to Share from the Chapter Idea Bank

- Anniversary Celebrations
- Archives Management
- Awards and Recognition
- Chapter Assessment Project
- Chapter Cabinet Meetings
- Chapter Newsletters
- Communication with Members
- Connecting with Library Schools
- Current Chapter Chatter
- Ethics Ambassadors
- Fund Raising, Sponsorships, and Community Involvement
- International Connections
- Joint Cabinet Meetings - annual
- Leadership Connections, the blog for SLA leaders
- Leadership Tips
- Membership Development
- Mentoring Programs
- Mergers
- Partnering with other Professional Associations
- Policies
- Program Ideas
- Regional Meetings
- Reports
- Strategic Planning

## 8. Ten Chapters with Most Members

- Washington DC 1087
- New York 990
- Boston 544
- Illinois 526
- Toronto 417
- San Francisco 388
- Southern California 364
- Philadelphia 349
- Texas 305
- New Jersey 283

## 9. Ten Chapters with Least Members

- Mid South 28
- Nebraska 33
- Hawaii Pacific 36
- Long Island 40
- Iowa 43
- Oklahoma 43
- Alabama 48
- Louisiana 54
- Cincinnati 67

## 10. Our Youngest Professionals

- Europe: **Awards** four library students from four library schools in Europe based on **student dissertations**. The prize includes a social event (lunch or afternoon tea) attended by the student prize-winners, their faculty mentors and members of SLA Europe's Board and conference travel awards. Sometimes Board members visit the schools to present the prizes and interview the students.
- Florida and Caribbean: Hosted Click U Webinars; Developed a **Chapter Facebook Group**; Exploring the possibility of hosting student chapter meetings in Second Life and other virtual world sites; Planning a mentoring web-based database.
- Illinois: Host "**Shadow a Librarian**" day.
- New Jersey: Provides \$500 scholarship plus one year SLA membership to a NJ student member; **offers student rate for all events**; promote all events on Rutgers listserv;
- Maryland: free conference registration for i-school student who will provide a photo essay of a day at the conference using Flickr and a 500 word session review.
- Philadelphia: Co-sponsors with 15 local chapters of information professional societies and associations a "**Rush@Rush**" each Spring to meet with students to let them know the value of professional memberships---and eat **free pizza!**
- Pittsburgh: Each fall the Chapter hosts with vendor support library school students to review resumes, talk about special libraries and network, panels on careers in special librarianship, and networking events. The **Chapter newsletter includes reports from student groups.**
- Toronto: **Invited students to attend all SLA Toronto events for free** because of student sponsorship fund. SLA Toronto's five most recent Past Presidents contributed a total of \$500 to the Fund at the Annual General Meeting as seed money and members contribute the rest.
- Washington, DC: Young Professionals organize **happy hours**, have hosted scrabble tournaments, done Duck Tours, visited cool spots like the Spy Museum. Annual scholarships are awarded to library students to attend SLA Conference. Hosts a "**Spend a day with a Special Librarian**" event.
- Western Canada and Pacific Northwest: Library students organize a **Library Crawl** where they spend an afternoon exploring the many different settings of a special librarian. They get the tour and ask questions about the collection and find out what daily jobs involve, watch interactions between users and librarians and find out about professional development opportunities in the field and then end up the experience in a local pub.
- Upstate New York offered a day long **Career Development program engaging student members to introduce the panel.** Both New Jersey and New York plan to offer dinner meet ups over the summer to stay in touch during the student vacation months.