

SPECIAL LIBRARIES ASSOCIATION

Promoting the Profession for more than 100 Years

Information recognizes no boundaries. Information professionals cannot afford to, either. SLA is the only *global organization* for special librarians and information professionals and their strategic partners, with 9,000 members in 75 countries. For more than 100 years, SLA has brought together corporate, academic, and government information professionals to **learn, advocate, and network**.

BENEFITS OF MEMBERSHIP...Networking, Learning, Advocacy

SLA members have unparalleled opportunities to connect with other information professionals globally, to share ideas and experiences, learn new skills, and tap into a world of information carefully assembled to benefit them.

Membership includes access to a wealth of members-only content on SLA's Web site, including a directory of SLA's members around the world. Members also receive a subscription to SLA's *Information Outlook* magazine, the authoritative source on trends and practices in the information profession. It is written by information professionals for members and gives practical, expert guidance.

NETWORKING

SLA brings thousands of information professionals together, in person and online:

- SLA's subject- or practice-specific groups bring together professionals working in the same subject area to learn and network in depth.
- SLA's Facebook page, LinkedIn groups, discussion lists, wikis, and blogs keep members in constant communication using the media of their choice. These are the places for quick learning and accessing a global network of information professionals who can help to solve a problem right away.
- SLA's network of local and regional chapters creates additional opportunities for members to learn from one another and make important connections.
- SLA 2012 Annual Conference & INFO-EXPO held in Chicago, 15 - 18 July at the McCormick Place will be one of the most content-rich professional gatherings you will find anywhere.

SEE WHAT OUR MEMBERS ARE SAYING:

"This list is such a fabulous resource - access to the collective knowledge alone is enough to justify SLA membership"

"I am glad to be involved in SLA for a million reasons, and I'd classify continuing education as one of the best."



LEARNING

Click University is SLA's professional development portal which makes continuing education convenient 24/7, no matter where you are or what time it is, with:

- Certificate programs in copyright management and knowledge management.
- *Free for members* Webinars and replays to help you master the latest technical skills and knowledge without leaving your desk.
- *Free member access* to the online Innovation Lab, where you can try out the newest Web 2.0 technologies.

In addition, the "Competencies for Information Professionals" offer members a roadmap to help them determine their career goals and define their value within their organizations.

SLA Now Offers Four Dues Tiers for Full Members!

FULL MEMBER

| | |
|---|-------|
| Earning equivalent or greater than \$75,000 | \$200 |
| Earning \$35,000 to \$74,999 | \$185 |
| Earning \$18,000 to \$34,999 | \$114 |
| Earning less than \$18,000 | \$40 |

STUDENT

| | |
|----------------|-------|
| ORGANIZATIONAL | \$750 |
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ADDITIONAL CHAPTER/DIVISION

| | |
|--------|------|
| CAUCUS | \$12 |
|--------|------|

*All fees are in US Dollars

ADVOCACY

SLA is recognized around the world as the authoritative voice of the information profession. Our ongoing research on the value of information professionals brings additional credibility to our well-established presence in international forums that affect the information profession.

- SLA gives you the tools and language you need to communicate your value in your workplace.
- SLA's advocacy program promotes the value of information professionals and the profession.
- SLA works to shape public policies that affect members and advocates for the profession to employers, the public, and others.

Join Today!

Join online or print a membership application at www.sla.org/joinSLA.

For additional information please contact us at membership@sla.org or +1.703.647.4900.

www.sla.org



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