



PAM ROLLO, CANDIDATE PRESIDENT-ELECT

Collaborative Consultation Inc.
SLA Member Since 1985

Past Employment:

Vice President LexisNexis, January 2003-January 2004
Director, Information Resources, Vice President, Library for the Americas, Assistant Vice President, Reference Manager/Records, Reference Manager, Reference Librarian with Credit Suisse First Boston, New York, New York 1986-2002
Director of Research with Fleming Associates Miami Fl, 1984-1985
Branch Director, Assistant Branch Director, Reference Librarian with Harris County Public Library, Houston, Texas, 1981-1984
Indexer, Humanities Index, HW Wilson, Bronx, New York 1978-1980

Education:

MS Library Service, Columbia University, New York, New York 1978
BA History, Le Moyne College, Syracuse, New York 1976

SLA Chapter Activities:

New York Chapter: Member 1986-Present, New York Chapter:
Business & Finance Subgroup Chair 1994-1995

SLA Division Activities:

Business & Finance Division: Centers of Excellence Steering Committee 2002-03
Chair Nomination Committee 2001; Global 2000 B&F Program Planner 2000
Business & Finance Chair 1999; Business & Finance Chair- Elect and Annual Meeting Program Planner 1998, Roundtable Coordinator 1996

SLA Board of Directors:

Division Cabinet Chair 2003-04
Division Cabinet Chair-Elect 2002-03

Other Professional Activities:

Member Conference Board, Information Services Advisory Council 2000-2002

Awards and Honors:

Primark Award, Business and Finance 2000

Publications/Presentations:

SLA Conference Presenter 1992-2003
European Business Information Conference (EBIC) 2000
North American Business Information Conference (NABIC) 1999: "Vendor Relationship Roundtable"
European Business Conference EBIC 1998: "Valuing Information"
North American Business Conference (NABIC) 1997 "Benefit Analysis of Online Services Delivered to Desktop"
North American Business Conference (NABIC) 1996: "Distributed Desktop Resources Workshop"

SLA Conference Presenter, New York Chapter Business & Finance subgroup Presenter and Presenter at National Online (New York City)

1) One of SLA's Core Values is: "Leadership: Strengthening our roles as information leaders in our organizations and in our communities, including shaping information policy." How would you move forward in accomplishing this?

While we know our value as policy shapers to organizations, both intuitively and anecdotally, senior decisions makers and the world of public opinion must yet be convinced. We have spoken about this challenge conceptually, but it is time, and the Association is ready to tackle this specifically. As an advocate, the Association must look to provide a quantitative value proposition and visibility for its members. I would encourage the Association to host a symposium in partnership with other sponsoring organizations interested in information management, inviting CEOs, CKOs, CIOs, Deans and Scholars (and of course information professionals) to comment on what they understand information policy to be today and what skills and values demonstrate leadership in that field. The presentations to the Symposium could be sold to fund subsequent research done within our membership, demonstrating that these values exist both quantitatively and qualitatively. The results of this research would be used to market our members' capabilities both to the general public and to our employers providing the appropriate visibility through articles, press releases and other medium.

2) What has been your most significant contribution to SLA?

I believe my time, as Chairperson for the Business and Finance Division was the most significant. Division leadership wanted to complete just one initiative in a single year, frustrated with the stalling of programs year to year. I implemented a collaborative work style, breaking the process into tasks, and asking those members with the most relevant experience to help; Board members were excellent doers and managers. The Division completed the following initiatives that year: a) a redesign of the Division's web site including an online mentoring program which matched mentors and those seeking mentoring, b) the creation of a mentoring video which featured members speaking to how mentoring was a benefit of SLA and B&F membership (this video was mailed to every Chapter in 1999), c) a fund-raising process plan d) great programming for the SLA conference. We accomplished this with the work and enthusiasm of busy people who hit the mark at every step.

3) What has been your most significant accomplishment working in the information profession?

I have worked with too many great colleagues and assembled too many wonderful teams to think that I have accomplished anything alone. My most significant accomplishment would be the occasions when I could lead project teams composed of all types of professionals working with information dedicated to choosing content, advising on platforms and creating tools. These products and programs enabled my fellow employees to create knowledge, serve clients and move the organization forward competitively. The personal professional accomplishments are still a work in progress as I continue to strive to embrace what is new and experiment with opportunities within my career. I still look forward to taking those risks, which either fail flagrantly or succeed wonderfully.