

The Experts Are In! One-Off Career Advice

Sunday, June 9

3:30 PM

SLA Annual Conference in San Diego

Do you have a vexing workplace issue and are not sure where to turn? Are you facing a career decision and would like some advice from senior SLA members who have “been there?” Using a speed dating format, you will have the opportunity to run your challenge past some of SLA’s most knowledgeable and experienced members as they act as a sounding board and give you their take on your situation. This is not resume review or assistance with a job search, but rather a chance to pose that question you were afraid to ask and get an answer from some of the most seasoned professionals in our industry:



Stephen Abram

Stephen Abram, MLS, is a strategy and direction planning consultant for libraries and the information industry as managing principal at Lighthouse Partners, an associate of Dysart & Jones. He is a renowned library trend watcher and innovator and author of *Stephen's Lighthouse* blog, one of the most popular blogs in librarianship. He has been president of the Ontario Library Association, the Canadian Library Association and the Special Libraries Association. He received the 2011 CLA Outstanding Service to Librarianship Award in June 2011. He has held international executive leadership positions at Cengage Learning (Gale), SirsiDynix, Thomson, ProQuest Micromedia, and IHS. He has lead several libraries and served on the advisory boards of six LIS schools. He was listed by *Library Journal* as one of the top 50 people influencing the future of libraries as one of the first LJ "Movers and Shakers." He has been awarded the SLA's John Cotton Dana Award as well as being a

Fellow of the SLA. He was Canadian Special Librarian of the Year and Alumni of the Year for the Faculty of Information iSchool at the University of Toronto where he received the 2010 Outstanding Teaching Award. He speaks internationally on innovation, technology, marketing and strategic success in libraries and is the author of hundreds of articles and ALA Editions' bestselling *Out Front with Stephen Abram*.



David Cappoli

David is the Web Services Librarian at UCLA School of Law. He manages school-wide web content and assists with the implementation and maintenance of the school's intranet. Prior to this position, he was the Digital Resources Librarian at the UCLA School of Information Studies, where he oversaw the instructional technology needs of IS courses, managed web content, and directed Friday Forums, a series of CE workshops. Earlier in his career, he worked as a Librarian at the Los Angeles Times. He has a BA in Journalism and Sociology from NYU, and an MLS from UCLA.



Anne Caputo

Anne Caputo is Principal, Anne Caputo Consulting, and is also a Lecturer at the University of Maryland. Prior to these roles, Anne held senior executive positions with Dow Jones and Dialog. Anne also served as the President of SLA in 2010. She has a BA in History from Lewis and Clark

College, an MA in Architectural History from the University of Oregon, and an MALS from San Jose State University.



Jane Dysart

Prior to founding Dysart & Jones in 1992, Jane spent seventeen years as Manager, Information Resources, Royal Bank of Canada. Since then she has created and developed programs (content and speakers) for over 100 major conference events in Canada, the US and the UK. She is currently the program director for Internet Librarian , KMWorld , Building Smarter Organizations, Library Leaders Digital Strategy Summit and Computers in Libraries. With her business partner, Rebecca Jones, and associates, Jane has created and participated in hundreds of one or two day learning and leadership events for many different associations, universities, companies, libraries, and other organizations. Jane is a Past-President and long-time Fellow of the Special Libraries Association and recipient of that organization's John Cotton Dana Award. She is a graduate of the University of Toronto's Faculty of Library and Information Science (now the iSchool), has served on their advisory council, taught many workshops and courses, and is the recipient of their Alumni Jubilee Award. She is currently a member of the San Jose State University School of Library and Information Science Advisory Council and a member of the IFLA's Knowledge Management Standing Committee.



Bill Fisher

Dr. Fisher began his career working in libraries in Florida and Southern California. Prior to joining the faculty at SLIS in Fall 1998, he was on the faculty of the Graduate School of Library & Information Science at UCLA. He has served in a myriad of roles with in SLA including Chair of the Leadership and Management Division. He is an SLA Fellow and John Cotton Dana Award winner.



Richard Hulser

Richard Hulser is chief librarian, Natural History Museum of Los Angeles County. He is also founder and principal, Richard P. Hulser Consulting, providing services for clients regarding technology strategy planning, content licensing and management, and digital library implementation and management. He has over 30 years of international experience working with a variety of library and cultural institutions to enhance their use of technology for information management. Previous positions include senior manager for information services and digital initiatives at Amgen; content development director with Infotrieve; as well as a variety of positions at IBM Corporation, including digital technologies product marketing manager and senior research librarian. Before joining IBM, Hulser was library director at Snow College in Ephraim, Utah.

Hulser holds an ALA accredited M.A. in librarianship & information management from the University of Denver; M.Ed. in instructional media and instructional product development from Utah State University; and .B.S. in earth & space sciences from Stony Brook University. He is an SLA Fellow, was awarded an SLA President's Award and SLA Member Achievement Award, and is currently Past Chair, SLA Museums, Arts and Humanities Division. These are just a few of the myriad elected and appointed positions in SLA that he has held.



Deb Hunt

2013 SLA President Deb Hunt is Principal of Information Edge, www.information-edge.com, which empowers clients to find the information they need to do their work. Information Edge specializes in enterprise, document and digital asset management, knowledge services, research and analysis, and library design and automation. In addition to her MLS, Deb is a certified Enterprise Content Management Practitioner and believes that learning never stops. She is an active member of the Association of Independent Information Professionals (AIIP) and AIIM.org.



Jill Hurst-Wahl

Jill Hurst-Wahl is an Associate Professor of Practice in Syracuse University's School of Information Studies and director of its library and information science program. Her involvement in libraries and the information industry spans several decades and includes staff and management positions and work as a consultant. She also has experience in broadcasting and information technology. Hurst-Wahl frequently advises and mentors those who are interested in a career in the information industry.



Rebecca Jones

Rebecca focuses on facilitating clients' planning processes, problem-solving, organizational design, and project management. Her reputation for designing consultative, participatory sessions that result in workable solutions has been demonstrated in a wide variety of organizations in the information, non-profit, construction and legal sectors. During the past three years she has completed planning and organizational design projects with Ryerson University Library, Ontario Library Association, Innisfil Public Library, Aurora Public Library, Case Western Reserve University Library, Wilfrid Laurier University Library, British Columbia Library Association, and many others. She teaches continuing education and professional development courses with the University of Toronto's iSchool Institute. She served as Director, Professional Learning Centre at the Faculty of Information from 2004 - 2007 and continues to be on the iSchool Institute Advisory Board. She holds an MLS, is a Fellow of the Special Libraries Association and a recipient of their Leadership Award.



Juanita Richardson

Having established her own information strategy consulting company more than 10 years ago, Juanita recently joined forces with Dysart & Jones as an Associate. Her focus is on strategic planning, process reengineering and sales and marketing management. Holding both an MLIS and

an MBA, she has worked with clients on both sides of the information industry – users and suppliers – helping them to focus their product development, to assess and capitalize on their information resources and to develop and implement management processes. Juanita firmly believes that we are all in sales at the end of the day and that bringing business skills to the table can only improve our information services. She teaches in the LIT program at **Seneca College** and in the continuing education program at the University of Toronto's **iSchool Institute**. She is committed to “paying it forward” and, to that end, has been actively involved in both SLA and CLA at the local- and association-level. Juanita is a Fellow of the Special Libraries Association. Juanita can be reached at Juanita@DysartJones.com



Tom Rink

Tom Rink received his Masters in Library and Information Studies from the University of Oklahoma in 1992, (having studied abroad at Oxford University during the spring of 1992) and his Bachelor of Arts degree (double-major: Criminal Justice/Psychology) from Michigan State University in 1981. During his 25-year career with the Tulsa Police Department, he created a Resource Center from scratch (beginning in 1994) which he managed as a solo librarian until his retirement on April 30, 2007. In November 2007, he began his current position as an Instruction Librarian at the Northeastern State University (the Broken Arrow Campus). He has served SLA in numerous capacities including Division Cabinet Chair. His areas of expertise include library start up, solo librarianship, and library management and administration.



Ethel Salonen

Ethel has extensive experience in the information services industry. She has held professional positions at the State University of New York at Stony Brook, the University of California at Riverside, Arthur D. Little, Inc., KPMG LLP, Millennium Pharmaceuticals, Inc., and now The MITRE Corporation. She has held sales and sales management positions with Dialog Information Services, Inc. and Primark Financial Information Division. Ethel is the Department Head for Information Services at MITRE where Information Services enables MITRE and its work by providing information access, analysis and answers. Ethel was SLA President from 2004-2005 and served on the SLA Board of Directors from 2003 – 2006 and from 1993 - 1996. Ethel holds a Bachelor in Earth and Space Science and a Masters in Liberal Studies/Applied Sciences from the State University of New York at Stony Brook and a Masters in Library Science from C.W. Post College/Long Island University.



Donna Scheeder

Donna Scheeder is currently the Deputy Chief Information Officer at the Congressional Research Service, Library of Congress. Previously she served as Director, Law Library Services, at the Law Library of the Library of Congress from 2004 to 2010. Prior to her service in the Law Library, Ms.

Scheeder held a number of positions with increasing responsibilities at the Congressional Research Service. She is a former President and Treasurer of SLA. She is also a SLA fellow and a recipient of the John Cotton Dana award given in recognition of outstanding contributions to the field of special librarianship. Ms. Scheeder is a member of the Governing Board of the International Federation of Library Associations and Institutions and has been a member of the Standing Committee on Libraries and Research Services for Parliaments for 8 years. She is a member of the Advisory Board for both the Computers in Libraries and Internet Librarian conferences.



Jill Strand

Jill Strand is director of the Knowledge Services Library at the law firm of Maslon Edelman Borman & Brand in Minneapolis. An SLA Fellow, she is currently chair of the 2013 Conference Advisory Council and secretary for the Leadership & Management Division. She previously served as chair of the SLA 2011 Nominating Committee and Public Relations Advisory Council, president of the SLA Minnesota Chapter and was a member of the 2011 Conference Advisory Council. Jill is currently running for President of SLA.



Ulla de Stricker

Ulla de Stricker earned her reputation as an outstanding and highly effective career advisor through decades of supporting colleagues – in person and via her popular talks/webinars on resumes, job interviews, professional branding, and workplace navigation. Illustrations of her guidance are available in the book she co-wrote with Jill Hurst-Wahl, *The Information and Knowledge Management Professional's Career Handbook: Define and Create your Success* (<http://bit.ly/>

Lhq0SF). Ulla has worked with all kinds of organizations and is particularly sensitive to the impact of organizational culture on the work of information professionals. Bring your career and workplace related questions and concerns to Ulla for a confidential and right-to-the-point discussion! Currently in her third year on SLA's Board of Directors, Ulla has been active in SLA since the early 80s. Throughout her information industry and consulting career, she has contributed to the profession by serving in associations and by writing. Her consulting practice (www.destricker.com) focuses on strategic planning for information and knowledge management, business case development, and approaches to protection of corporate memory.



Jan Sykes

Jan Sykes has 20 years experience in the information industry. She is the Principal of Information Management Services, Inc. Prior to this, she was Senior Director of Client Services Consulting for Knight-Ridder Information, Inc.--managing account development and instructional development activities. At Knight-Ridder Information, Inc. (formerly Dialog), she also managed the Midwest Sales office in Chicago. Early in her career, she worked in abstracting, indexing, and translating for The Institute of Paper Chemistry. Specialties: Evaluation of published information resources, matching information/knowledge resources to user needs, contract and license negotiation. Strategic planning for corporate and other libraries/information centers. Information management policies for organizations that do not have libraries or information centers.



Rebecca Vargha

Rebecca Vargha is Librarian, School of Information and Library Science (SILS) at the University of North Carolina, Chapel Hill since 2001. Her responsibilities as head of this library include collection development, staff supervision, liaison with departmental faculty and the central library, reference and research assistance, and facilities management. She is Faculty Advisor for the SLA Student Group at SILS, Chair-Elect of the Museums, Arts and Humanities Division of SLA and Archivist for the North Carolina SLA Chapter. Additionally, she is a Past President of the Special Libraries Association as well as an SLA Fellow. Before SILS she worked as Senior Research Specialist at Nortel Networks, where she partnered with clients globally to develop and deliver enhanced, value-added strategic information solutions through training, demonstrations and presentations. Prior to Nortel, she was an information analyst for SAS (a software company). Her career began as an assistant librarian at the National Humanities Center. Vargha holds a bachelor's degree in English from UNC-Chapel Hill and a master's degree in library science from North Carolina Central University. She is a member of Beta Phi Mu and won the Meritorious Achievement Award (1994) from the North Carolina SLA Chapter for making outstanding contributions to the profession and chapter. On October 31, 2008 she was awarded the Distinguished Alumna Award from North Carolina Central University. . In May 2012, she received UNC's Deborah Barreau Award for Teaching Excellence.



Questions? Email the moderator, LMD Chair Amy Affelt:

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