NETWORK LIKE NOBODY’S WATCHING: DEMYSTIFYING NETWORKING AS A SKILL FOR THE LIBRARIAN AND INFORMATION PROFESSIONAL COMMUNITY.

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#alwaysbenetworking
ACCORDING TO WILLIAM W. PURKEY, “YOU'VE GOTTA DANCE LIKE THERE'S NOBODY WATCHING, LOVE LIKE YOU'LL NEVER BE HURT, SING LIKE THERE'S NOBODY LISTENING, AND LIVE LIKE IT'S HEAVEN ON EARTH.”
NETWORKING IS IMPORTANT

• Networking is the most important tool in your career arsenal.

• Networking benefits the career you have now

• Networking helps you move into new areas.

• Networking is a mutually beneficial activity.

• It really is about who you know, and who knows you.
NETWORKING IS A SKILL: USE IT OR LOSE IT

Yes to love, yes to life, yes to staying in more!
NETWORKING FOR THE INFORMATIONAL PROFESSIONAL
HAVE A NETWORKING WINGPERSON

Have you met Ted?
JOIN A PROFESSIONAL ORGANIZATION
USE SOCIAL MEDIA

Every day I start by hitting up Facebook, Twitter, tumblr, and Instagram.
DO NOT BE AFRAID OF A LITTLE SHAMELESS SELF-PROMOTION

‘CUZ I’M NUMBA ONE!
PERFECT THE ART OF THE FOLLOW-UP