Teach Beyond Your Reach:
A train-the-trainer workshop

SLA annual conference, June 2015
Housekeeping

- Confidentiality
- Format
- Follow up
- Questions, comments and feedback
Communities of Practice:
Teach Beyond Your Reach

Second edition - 2012
Find copies at the Information Today booth
Communities of Practice:
Teach Beyond Your Reach

Webinars

Communities of Practice

Consulting
Agenda

- Interactions that drive successful learning
- Focus on the audience
- Focus on content
- Focus on objectives
- Practical next steps
Exercise:
Your Best On-the-Job Learning
Communities of Practice:
Teach Beyond Your Reach
Communities of Practice: Teach Beyond Your Reach

- Content interactions
- Community interaction
- Instructor interactions

… what you already know about each
Audience: Who Is Learning?
Communities of Practice: Teach Beyond Your Reach

Variables to consider

- Motivation and personal risk
- Comfort with learning forum
- Attention span
- Learning style
- Immediate application of new skills and knowledge
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Learning Styles Graph

Robin Neidorf
Exercise:
Mapping and Researching Your Audience
Content: What’s Essential
Outcome first...

- Perform a new task (new skill)
- Perform more tasks in a shorter period of time (efficiency)
- Use new tools or equipment
- Create a different result

.... What activities enable practice?

.... What’s the minimum required transfer of knowledge to enable activities?
Exercise: Activity Planning
Objectives: Business, Learning, Personal
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Business Objectives

- Why this? Why now?
- This is an investment -- get support for it
- Essential but insufficient for success
Learning Objectives

- Characteristics of good ones
- Keeping you (and the trainer) on track
- Essential but insufficient for success
Personal Objectives

- Getting past “I don’t have time”
- Know your audience; know their objectives
- Adapt when possible
- They deserve outcomes and reporting, too!
Exercise:

Defining Objectives, Making the Case
More Value

- **Copy of presentation**: PDF with notes
- **“Best Practices in Information Skills Development”**: FreePint Topic Series, free registration
- **“Getting Information Skills on the Strategic Agenda”**: CoP later this month
- **Custom guidance**: Included in FreePint Subscription at Consulting level
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