Session Title: The Librarian is Sus: Impostor Syndrome in the Library

Session Length: 30 minutes (up to 5 presenters)

Content Level: Fundamental

Session Description

Intellectual self-doubt, or impostor syndrome, is a widely experienced phenomenon in the field of librarianship; not only for LIS students and new librarians, but across the librarian landscape. This presentation will demonstrate what impostor syndrome looks like across a small, academic library by surveying the experiences of a library paraprofessional, a librarian with under three years' experience, a mid-career librarian, and a managerial level librarian. The presenters offer a look at impostor syndrome, its sufferers, and possible triggers from a librarian centric point of view before introducing strategies and methods they use to identify and cope with impostor syndrome as they experience it in their daily lives.This includes among other topics, creating communities of support, learning how to separate facts of inadequacy from feelings of inadequacy, and recognizing managerial opportunities to acknowledge and reduce IS within libraries.

Learning Objectives:

Create communities of support

Learm how to separate facts of inadequacy from feelings of inadequacy

Recognize managerial opportunities to acknowledge and reduce IS within libraries

Session Title: Visibility Think Tank: Discussing Current Issues

Session Length: 90 minutes (live interactive only, (up to 5 presenters))

Content Level: Intermediate

Session Description

After a general introduction, attendees will be assigned break-out rooms based on the topic of discussion. These topics may include: visibility issues especially during COVID; innovative outreach and promotion; assessing services to draw attention to services; demonstrating value; getting the attention of stakeholders.

Learning Objectives:

Share your experiences and learning moments with attendees Network with colleagues to learn about new solutions Learn about visibility issues in the age of COVID

Session Title: Raise Your Standards! The 2021 Standards Update

Session Length: 90 minutes (live interactive only, (up to 5 presenters))

Content Level: Intermediate

Session Description

Get up-to-date information on new standards and specifications as well as platform enhancements from key publishers and aggregators. Specs and standards are critical resources for design and compliance, yet costs and licensing may present challenges to libraries and information centers. Attend this long-standing, annual session to optimize your knowledge about these core materials in the engineering, transportation and science disciplines.

Learning Objectives:

Current awareness of engineering standards and specifications

Understanding of licensing options specific to standards development organizations

Understanding of the digital transformation of engineering standards access

Session Title: 10 top tips for finding competitive intelligence online

Session Length: 15 minutes (pre-recorded only, 1 presenter)

Content Level: Fundamental

Session Description

Few people are actually taught how to search. Most go straight to Google and enter in keywords hoping they will quickly find what they are looking for. This approach may work when searching for a holiday or a consumer item but is unlikely to work as well for competitive intelligence where valuable material may not be findable with the obvious keywords.   This session will present 10 tips for better searching – covering both basic techniques and more advanced search approaches that enable competitive intelligence researchers to uncover secrets that would never surface using the basic Google tools everybody says they know

Learning Objectives:

1) Understand what can be found and what can't and why

2) Learn tips to improve search skills, focusing on competitive intelligence research

3) Refresh, renew or discover advanced search – whether using Google or other search tools

Session Title: Leading the Leaders: Facilitating the International Exchange of Ideas between Scientific and Technical Information Stakeholders

Session Length: 30 minutes (up to 5 presenters)

Content Level: Intermediate

Session Description

What happens when you bring together information agencies from around the world along with learned societies and information service providers? The International Council of Scientific and Technical Information (ICSTI) convenes annually to provide leaders from national and international information agencies and organizations the opportunity to attend workshops and share innovations. These deliberations and collaborations have contributed to initiatives such as DataCite, CODATA, the World Data System, and the WorldWideScience Alliance, among others. Join this session to learn more about strategies for and the challenges inherent to high-level international collaboration through a review of ICSTI's history and contributions to the scientific and technical information communities.

Learning Objectives:

1) Understand the challenges of high-level international collaboration and some general strategies for overcoming those challenges.

2) Understand the mission and value of the International Council of Scientific and Technical Information (ICSTI).

Session Title: CryptoCurrency and FinTech: Opportunities and Challenges

Session Length: 60 minutes (up to 5 presenters)

Content Level: Intermediate

Session Description

Financial technology, as manifest in the world of cryptocurrencies, is becoming a bigger part of everyone's lives, both personal and professional. It is incumbent upon us as information professionals to better understand this environment so that we can do better research in those areas. The key to understanding lies not only in understanding the underlying technologies at play but also in the legal and regulatory environments that financial technology firms and cryptocurrencies operate in.

Learning Objectives:

Understand and be able to explain the legal (regulatory and legislative) implications of cryptocurrency.

Identify and describe the uses of financial technologies and advocate for the research tools that organizations will need to keep abreast of changes in this particular market and technology.

Session Title: Non-traditional Librarian's Role: Scholarly Metrics and Research Analytics Case Studies

Session Length: 60 minutes (up to 5 presenters)

Content Level: Fundamental

Session Description

After a brief overview of the various research metrics, including altmetrics and the considerations for their use, the presenters will discuss practical examples of assisting specific researchers, showcasing methods of measuring impact such as national and international outreach and community projects. Other topics to be covered will include the characteristics and differences of metrics from WoS, Scopus, and Google Scholar; and methods of effectively collecting/using altmetrics.

Learning Objectives:

Appreciate the librarians' role beyond traditional librarianship

Learn how to showcase research done at your institution Learn how to help researchers create their profiles for tenure, promotion, etc.

Session Title: Love 'Em or Leave 'Em: What Business Librarians Say They Want From Their Professional Associations

Session Length: 45 minutes (up to 5 presenters)

Content Level: Intermediate

Session Description

Presenters will summarize and discuss their survey of 136 business librarians concerning the career benefits of organizational membership and the characteristics of successful library organizations. In response to declining memberships, what can library organizations do to better serve the needs of members, and to be more inclusive and welcoming of early career and professionals of color? Based on our survey, we will make recommendations for association leaders as well as professionals seeking more learning and service opportunities. The presenters will invite discussion with the audience, who will likely have experiences and opinions to share regarding professional development and their organizations.

Learning Objectives:

Objective 1: Attendees will explore current attitudes and opinions of librarians regarding traditional and emerging professional development strategies.

Objective 2: Attendees will examine the pros and cons of memberships in different types of library organizations.

Objective 3: Attendees will evaluate suggested best practices for librarian-centered library organizations and their programming and member-engagement practices.

Session Title: Copyright Education in a Post-Covid World

Session Length: 45 minutes (up to 5 presenters)

Content Level: Fundamental

Session Description

Understanding copyright law has always been important to librarians. But now, in a post-COVID environment, the demand to virtualize practically every aspect of library service--and the accompanying copyright issues it creates--has dramatically heightened the need for librarians to become experts in copyright. This session is about understanding how we as a profession can best grapple with these new demands, and how several emerging copyright education options can help meet that demand. In particular, the presenters will discuss the pedagogical theory and approach of a new Virtual Copyright Education Center being developed jointly by Lyrasis and a board of library-copyright experts from around the United States, as well as the Library Copyright Institute, an IMLS-funded effort to expand copyright education to librarians at historically underfunded institutions, starting with community college libraries and HBCU libraries.

Learning Objectives:

- communicate the demand for emerging new skills related to copyright that COVID has created;

- understand the importance and value of a sound pedagogical approach to training librarians in all roles about copyright law;

- understand the range of copyright education options for librarians now in existence and that will soon be available in the future;

Session Title: Open Science: Research Data Everywhere and Inclusive

Session Length: 30 minutes (up to 5 presenters)

Content Level: Fundamental

Session Description

Open science is not only a push by universities against the large publishers controlling access to the publications (and data) resulting from research. It is ensuring that people of any ethnicity and living in any part of the world has access to the research results needed to improve their lives. An example is GODAN – Global Open Data for Agriculture & Nutrition. The effects of not having freely accessible data during the HIV pandemic compared to increasingly more open data during the Zika, and now the Covid-19 outbreaks is apparent. In response UNESCO has developed a set of recommendations on open science which will be reviewed at their next meeting in November 2021. This talk will provide an overview of the proposed UNESCO recommendations and provide examples of global data repositories.

Learning Objectives:

1-Attendees will understand the definition of open science.

2-Attendees will be able to discuss the proposed recommendations for open science by UNESCO.

3-Attendees will understand that open data benefits all peoples of the world.

Session Title: The STEM Lab Librarian

Session Length: 30 minutes (up to 5 presenters)

Content Level: Intermediate

Session Description

Evidence suggests that STEM researchers in academic settings tend to seek information from their research communities before reaching out to the library, even in situations where a liaison model is in place. The STEM lab librarian is a method of embedding the STEM subject librarian into those research communities by joining both the physical and digital spaces research labs. We'll cover how to approach principle investigators, integrate into the lab spaces, market library services and resources directly to lab members, and look at some examples from research labs in the behavioral sciences.

Learning Objectives:

1) Learn about the STEM Lab Librarian program

2) Learn methods for approaching labs and principal investigators, integrating into physical and digital spaces, and directly marketing library services and resources to lab members.

3) Learn about examples from research labs in psychology and neuroscience.

Session Title: Disinformation Defense in a Shifting Landscape…What Does This Mean for You?

Session Length: 60 minutes (up to 5 presenters)

Content Level: Intermediate

Session Description

Disinformation activities have evolved beyond merely "bad" information or content to subtle, strategic, and systemic campaigns from a wide variety of sources, from extremist groups to commercial concerns to state actors. Traditional methods to detect and protect from misinformation are no longer effective, with notable effects on society. Beyond headlines, what do these threats pose to our organizations? How can information and intelligence practitioners protect our projects, programs, organizations – and social interests? How can we mount effective disinformation defenses?

Learning Objectives:

1.   Participants will be able to identify understand the current state of disinformation, activities in the information ecosystem, and threats they pose to their organizations and interests.

2.   Participants will be able to apply or develop disinformation defenses to protect their research, knowledge, and intelligence efforts.

3.   Participants will be able to help advise on or guide their organizations in disinformation defense efforts.

Session Title: Getting more: Learn to negotiate your salary with skill and confidence

Session Length: 60 minutes (up to 5 presenters)

Content Level: Intermediate

Session Description

This live session will present results from a study of librarians' experience with and perspective on compensation and benefits negotiation in libraries of all types. Presenters will share best practices for salary negotiation, and review common scenarios and discuss frequently asked questions. We hope this information will grow participants' confidence, skill, and comfort with negotiating compensation in the library workplace through increased awareness of negotiation success rates, scope of negotiation topics, and variables impacting outcomes. Participants will have the opportunity to share experiences and ask questions in a supportive environment.

Learning Objectives:

Participants will be able to:

1.   Explore survey research to help understand the differences and challenges among librarians in negotiating salary.

2.   Identify negotiation success rates, scope of negotiation topics, and variables impacting outcomes.

3.   Access resources on negotiation preparation, scripts, techniques, and research.

Session Title: Eureka, I found it! Taxonomies and Search

Session Length: 45 minutes (up to 5 presenters)

Content Level: Fundamental

Session Description

Have you ever wondered how search works while visiting an e-commerce site, internal website, or searching through other types of online resources? Look no further than this informative session on the ways that taxonomies help end-users navigate the internet! Hear from taxonomists and other information professionals who have first-hand experience creating and working with taxonomies that aid in navigation, search, and discovery across a range of disciplines.

Learning Objectives:

1. Understand the relationship between taxonomy and search.

2. Understand the collaboration taxonomists conduct to accomplish goals.

3. Understand how to effectively utilize taxonomies to improve search.

Session Title: Mapping the Pandemic: Scientific, Social and Economic Visualizations

Session Length: 60 minutes (up to 5 presenters)

Content Level: Intermediate

Session Description

The COVID-19 pandemic has accelerated the pace of data visualizations. Researchers have used these tools to map the incidence, mortality, and variations of the infection, including overlap between chronic health conditions, environmental factors, and rates of infection, as well as the socioeconomic impact of the virus. This program will highlight the variety of mapping tools and resources that have been developed during COVID and what impact they have had on both literacies and visualization from scientific, socioeconomic, and social justice perspectives.

Learning Objectives:

1) Learn about the diversity of projects mapping COVID-19 impacts

2) Learn about the key governmental mapping/GIS resources on COVID-19

3) Learn about the tools provided by PolicyMap on COVID-19