Session Title: Virtual Meetings: Making the Most of Your "Screen" Time and Not Becoming the Cat Lawyer

Session Length: 60 minutes (up to 5 presenters)

Content Level: Fundamental

Session Description

Make the most of your "Teams or Zoom" call sessions with leaders and colleagues. Experience the pitfalls of virtual meetings, uncover your own blockers to running virtual meetings and how to reframe them. Learn step-by-step tricks for virtual navigation, identify moments where you can build affinity whether you're the chair or a participant and brush up on your public speaking skills.

Learning Objectives:

1. Learn how to prepare yourself for a virtual meeting and calm pre-meeting butterflies;

2. Learn about the different roles in a virtual environment;

3. Strengthen your active listening skills;

4. Communicate with with virtual reality in mind;

5. Learn more about best practices, tips and techniques from the pros to help present yourself in a better light.

Session Title: Using Social Media Sources for Competitive Intelligence Research

Session Length: 90 minutes (live interactive only, (up to 5 presenters))

Content Level: Master Class (Advanced)

Session Description

Social Media is invaluable as a source for competitive intelligence research. Increasingly companies post material on social media they don't post on their own websites and often such material won't be in the press either.   Although competent competitive intelligence analysts will be familiar with the main social media sites, knowing how to search the full range of social media and knowledge of tools that allow for deeper analysis is not as well known. This interactive session will take participants through mini-case studies to show what can be found, and how.

Learning Objectives:

1) Competency in searching the main social media platforms - LinkedIn, Facebook, Twitter etc.

2) Awareness of the less well known platforms e.g. Xing, Tik Tok, etc. and importance for competitive intelligence research

 3) Gain familiarity with tools and add-ons that support social media research including search tools, tools for locating sites used, building network graphs, etc.

Session Title: Vendor Roundtable: What's New Presentation and Discussion

Session Length: 60 minutes (up to 5 presenters)

Content Level: Intermediate

Session Description

Known for years as the Biomedical and Life Sciences Vendor Relations Roundtable Lunch, join us virtually (and bring a snack!) to hear from 3-4 vendors. BIO members will be consulted for suggestions for vendors to present. If possible, a theme may be followed such as data visualization or evidence-based resources/features. Each 10-minute presentation will be packed with information that will certainly stir up discussion during our Q&A.

Learning Objectives:

1) Learn about new features of vendor products

2) Compare and contrast vendors offering similar specialized tools (matching the possible theme of the vendor session)

3) Learn from attendee queries to vendors about concerns about their products

Session Title: ICT Literacy for Women in Sustainable Employment

Session Length: 5 minutes (pre-recorded only, 1 presenter)

Content Level: Intermediate

Session Description

As the work force has to deal more effectively with ever-increasing amounts and types of information, increasingly leveraging technology, ICT literacy is needed. Nevertheless, ICT is unevenly taught, with little attention to the workplace. To address that need, WISE Pathways builds digital equity for financial, economic and digital inclusion, especially for women seeking sustainable employment. As part of this effort, the ICT literacy project in MERLOT.org has developed training modules, self-paced tutorials, and bookmark collections to support ICT AND media literacy. The developer of these resources will explain and show this program.

Learning Objectives:

1. Identify the role of ICT in sustainable employment sectors.

2. Discuss the need for digital equity for women seeking employment.

3. Identify and use ICT literacy resources that support ICT and media literacy in the workplace.

Session Title: Knowledge Management Concepts for Special Librarians

Session Length: 60 minutes (up to 5 presenters)

Content Level: Intermediate

Session Description

Knowledge Management (KM) is used in businesses, education, and research. For Special Librarians, basic KM principles and practices provide skills for collecting knowledge, creating knowledge bases, and writing rules for inference search engines as organizations and communities develop repositories of data and documents. Well-designed KM covers issues of diversity, inclusion and equity in the community in terms of human resources and intellectual capital. This panel will explore the context for knowledge management at various levels: strategic, technical, cognitively and in communities of practice (CoP). Attendees will be introduced to how KM is used globally and enhances educational, corporate and government special libraries.

Learning Objectives:

After this session, attendees will understand:

1)   How to build communities of practice (part of KM education) connecting SLA and KM

2)   How "knowledge architecture" can improve a business organization or library

3)   What developing intellectual capital in an organization can do to improve human resources

4)   When to convert tacit knowledge into explicit knowledge as part of cycle of development.

Session Title: Understanding Your Organization's Post-COVID-19 Landscape With Business Research

Session Length: 45 minutes (up to 5 presenters)

Content Level: Intermediate

Session Description

The session will cover market research, understanding the types, sources, stages, and techniques that go into it. This will be done with the goal of understanding how markets have been affected by COVID-19 and how they are likely to emerge as the impact of the virus abates. We will walk you through the various sources of business research, covering primary research, secondary research, and other knowledge resources. Besides the methods, we will go through the topics of what is to be researched – market sizing, opportunities, information on customers and competitors alike, and product or service information. The session will also give detail on how to create successful search strings and walk you through the process of using advanced search tools. This will allow you to find the most relevant information for your business needs.

Learning Objectives:

(not listed)

Session Title: Delivering value with business intelligence

Session Length: 45 minutes (up to 5 presenters)

Content Level: Intermediate

Session Description

The session shall demonstrate how to "communicate" through data and its transformation from the unstructured to the structured to deliver impact. Examples (yet not limited to) of data used are: usage metrics, patents, financial, clinical trials, and more. The session will focus on the use of Microsoft Power BI for this transformation. Power BI continues to lead in Analytics & Business Intelligence Platform according to the Gartner Magic Quadrant report (https://www.gartner.com/doc/reprints?id=1-24ZXJ0MU&ct=210107&st=sb) The session will begin with an initial overview of Power BI (datasets, reports & its pages, dashboards) and building the visuals. While the focus is on Power BI and building a final deliverable, there will be some discussion on other 'intelligence tools' & how to share the deliverable that fits within your organization. A true example will drive the anatomy of Power BI & its deliverable; and with a prayer to the demo gods, a Power BI deliverable will (hopefully) be built from raw data live using the tips learned throughout the session.   Some Key Takeaways: *Understanding between Power BI datasets, reports and dashboards *Appreciation of the available "tools" to shape & transform your data into knowledge *Exploration of how leveraging Power BI can deliver value through its integration with other tools & resources Note this session can be customized between 30 min, 45 min or 60 min. I selected the median. Also the session can be designed for beginners & intermediate users alike

Learning Objectives:

Create a Power BI Report and/or Dashboard

Understand how to create a data model

How to share the report or dashboard for consumption

Session Title: Top 10 essential tools to have in your Design & User Experience toolkit

Session Length: 60 minutes (up to 5 presenters)

Content Level: Fundamental

Session Description

Developing a great user experience requires a toolkit that one can review to help one to understand his/her users, validate new user interface designs and products, and implement new features that satisfies users' expectations. This session will present recommended products and services that will bolster your design and user experience toolkit so that you have happy users!

Learning Objectives:

1. Understanding of tools that s/he can use to better understand his/her users

2. Insights on how to incorporate these tools into his/her workflows

Session Title: Implementing a KM Strategy in a Time of Uncertainty

Session Length: 60 minutes (up to 5 presenters)

Content Level: Fundamental

Session Description

Implementing a KM strategy is already a feat in itself, so having to plan a KM strategy during a pandemic is a challenge that many of us are not prepared to tackle. Join us and hear from a panel of information professionals who will share their journey in developing their KM strategy, the challenges they have faced and any changes they had to make due to the pandemic, and their best practices and lessons learned that can help you develop an effective strategy.

Learning Objectives:

1. Learn how to plan for unexpected change

2. Get insights and different perspectives from peers from various industries

3. Identify ways to improve your own KM strategy by hearing about best practices and lessons learned shared by peers

Session Title: Managing Knowledge Services Across an Enterprise

Session Length: 60 minutes (up to 5 presenters)

Content Level: Master Class (Advanced)

Session Description

The session will focus on the typical challenges Knowledge Managers are facing in an ever changing market environment. We will explore how to stay relevant, metrics for tracking adoption and success and explore real market examples of success stories as to how you can manage content successfully for your organization.

Learning Objectives:

1. Identifying common barriers to enterprise-wide knowledge management;

2. Strategies and techniques for breaking through "silos" and securing senior management support;

3. Real life case studies of organizations and the best practices they have adopted.

Session Title: Pssst… what's an ontology?

Session Length: 90 minutes (live interactive only, (up to 5 presenters))

Content Level: Fundamental

Session Description

You've heard of them. Maybe you even know an elusive ontologist or two. However, do you know what an ontology is (like, what is it really)? Where do ontologies come from? Are they siblings to taxonomies? In this continuing education course, spearheaded by the Taxonomy Division, students will learn all about ontologies from Ontology experts. This CE course will help students understand how ontologies are about relationships, as well as how they are about so much more than relationships. Intended Audience: The intended audience for this course includes taxonomists and other ontologically-curious information professionals with little to no expected ontology experience.

Learning Objectives:

1. Understand fundamental concepts of ontology.

2. Ability to recognize and speak to the differences between taxonomies and ontologies.

3. Recognize ontologies out in the wild.

Session Title: Teaching in Any Time or Space: Lightning Talks on Student Engagement Strategies

Session Length: 60 minutes (up to 5 presenters)

Content Level: Intermediate

Session Description

In this lightning talk series, librarian instructors will share their tried-and-true student engagement strategies to overcoming the off screen epidemic or the awkward silence of doom. Take a page from their book to increase student engagement and create a welcoming and inclusive learning environment. This session will help you add some sparkle to your online instruction sessions.

Learning Objectives:

Attendees will learn to create library instruction sessions for an online environment that are welcoming and inclusive

Understand how to engage students of diverse learning modalities

Apply engaging teaching strategies to their online instruction sessions.

Session Title: Taxonomy Job Round 'em Up

Session Length: 90 minutes (live interactive only, (up to 5 presenters))

Content Level: Fundamental

Session Description

Join new and seasoned taxonomists and taxonomy professionals to discuss the incredible breadth and diversity of the taxonomy profession. Tables will be loosely grouped to facilitate networking as well as learning. Discussion time will be followed by summary reports from each table about the issues and solutions discussed. Table hopping will be encouraged during the discussions so everyone has a chance to learn about the job market from every perspective!

Learning Objectives:

1. Gain a clearer picture of the taxonomy job landscape.

2. Understand the vast types of jobs that perform taxonomy work.

3. Build relationships with experienced peers in the taxonomy profession.

Session Title: Marketing when the library is closed: Lessons from the lockdown

Session Length: 45 minutes (up to 5 presenters)

Content Level: Fundamental

Session Description

Marketing is challenging for librarians during "normal" times, but it is even more challenging when we do not see our patrons in person. This situation was prevalent in libraries throughout the world during the recent coronavirus pandemic. However, it is even more needed to ensure the added expenses of providing more electronically-accessible materials. The speakers during this program will discuss their libraries' response to the unexpected pandemic and how they marketed virtual services to their patrons.

Learning Objectives:

To learn outreach methods that are effective when the library is physically closed.

To provide better access to our patrons when the library is physically closed.

To learn of electronic resources that would improve the library's provision of information to our patrons when they cannot visit the library in person.

Session Title: Political Scholarly Communications: What's Next On The Agenda?

Session Length: 45 minutes (up to 5 presenters)

Content Level: Fundamental

Session Description

In 2020 we had, amongst other things: worsening climate crises, a pandemic, Brexit, Black Lives Matter, and an American presidential election. What, therefore, is on the research agenda of governments in the UK, Europe, the US, and further afield? This short and informative session will look at evolving government policy in relation to open access to funded research publications - and how we, as library and information professionals - can stay up to date for our communities.

Learning Objectives:

Understand and articulate how government priorities influence Open Access policy.

Understand the key policy and funding bodies in relation to UK, European and American research programs.

Understand Open Access as a global issue with implications far beyond the Anglosphere.