ONSITE DIGITAL ADVERTISING OPPORTUNITIES

Digital Advertisement of your brand is away to a lasting impression as attendees walk through the convention center meeting space, add your slide and/or video driving traffic to your booth or promote your company. Your message spotlight will consist of one slide and/or video showcasing your company, products, or services. With attention-grabbing placement in high-traffic areas, this ensures attendees will see your message as they move from space to space.

CONTACT:
Kayla Prather, SLA Sr. Coordinator | 571-349-8520 • kayla.prather@sla.org
Concourse A Digital Signage

This digital option provides a six-panel video screen, located at the College Street entrance of the Convention Center. Make an impression with your company image or video message the moment attendees walk in.

$9,750
EXCLUSIVE

Concourse A- six-panel screen 5 potential rotation or any combination of time options. No other ads will be display and the option to purchase space will be closed to others.

$1,950
SINGLE AD MESSAGE

1 of 5 in rotation six-panel screen your ad or video message will be display.

Concourse A Digital Signage (College St.)

This digital option provides a one-panel video screen, located at the front College Street entrance of the Convention Center. This is a perfect location to greet attendees with your company image or message upon arrival.

$8,750
EXCLUSIVE

Concourse A- one-panel screen 5 potential rotations or any combination or time options. No other ads will be display and the option to purchase space will be closed to others.

$1,750
SINGLE AD MESSAGE

1 of 5 in rotation one-panel screen your ad message will be display.
Food Count Digital Signage

This digital option both provide 2 of 2 one-panel video screens, located in the food count in the Convention Center. Make an impression with your company image or video message as attendees enjoy a delicious cup of Starbucks coffee while grabbing a bit to eat.

$7,750
EXCLUSIVE

Food Court- one-panel screen 5 potential rotations or any combination of timing options on 2 of 2 screens. No other ads will be display and the option to purchase space will be closed to others.

$1,550
SINGLE AD MESSAGE

1 of 5 rotation on 2 of 2 one-panel screen your ad message will be display.
SLA 2022 Source Forward Annual Conference
Onsite Digital Advertising Commitment Form

☐ Concourse A Digital Messaging
  ☐ Exclusive - $9,750
  ☐ Single Ad Message $1,950 (1 of 5)

☐ Concourse A (College St.) Digital Messaging
  ☐ Exclusive - $8,750
  ☐ Single Ad Message - $1,750 (1 of 5)

☐ Food Court Digital Messaging
  ☐ Exclusive - $7,750
  ☐ Single Ad Message - $1,550 (1 of 5)

CONTACT INFORMATION

Contact Name: ___________________________________ Company: ________________________________

Street Address, City, State Zip: ____________________________________________________________

Phone: ___________________________ Fax: __________________________________________________

Email: ____________________________________________________________

Signature: ____________________________

PAYMENT INFORMATION

☐ Invoice  ☐ American Express  ☐ MasterCard  ☐ Visa

Name on Card: __________________________

Credit Card Number: ___________________________ Exp. Date: __________  CVV Code: __________

Billing Address (if different from above): __________________________________________________

Signature: ____________________________

Sponsorship Subtotal ________________
  Exhibit Total ________________
  Grand Total ________________

This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship is not confirmed until full payment is received. Payment must be made in U.S. dollar drawn on U.S. bank prior to the event date.

Please submit your form to kayla.prather@sla.org. For questions regarding sponsorship or exhibitor opportunities, please call 571-349-8520 to speak with a representative.