



## SLA 2022 Annual Conference

# SOURCE FORWARD

July 31 – August 2, 2022

### ONSITE DIGITAL ADVERTISING OPPORTUNITIES

Digital Advertisement of your brand is away to a lasting impression as attendees walk through the convention center meeting space, add your slide and/or video driving traffic to your booth or promote your company. Your message spotlight will consist of one slide and/or video showcasing your company, products, or services. With attention-grabbing placement in high-traffic areas, this ensures attendees will see your message as they move from space to space.

#### CONTACT:

Mark Primuth | 571-762-4379 • [sla-sponsorship@sla.org](mailto:sla-sponsorship@sla.org)

## Concourse A Digital Signage

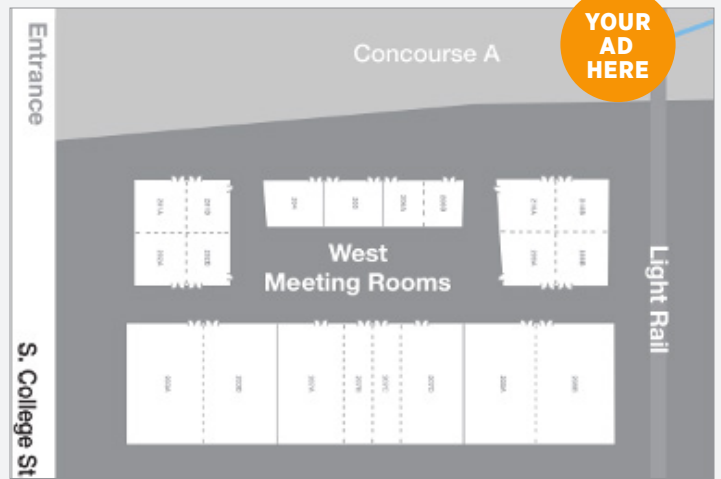
This digital option provides a six-panel video screen, located at the College Street entrance of the Convention Center. Make an impression with your company image or video message the moment attendees walk in.

**\$9,750**  
**EXCLUSIVE**

Concourse A- six-panel screen 5 potential rotation or any combination of time options. No other ads will be display and the option to purchase space will be closed to others.

**\$1,950**  
**SINGLE AD MESSAGE**

1 of 5 in rotation six-panel screen your ad or video message will be display.



## Concourse A Digital Signage (College St.)

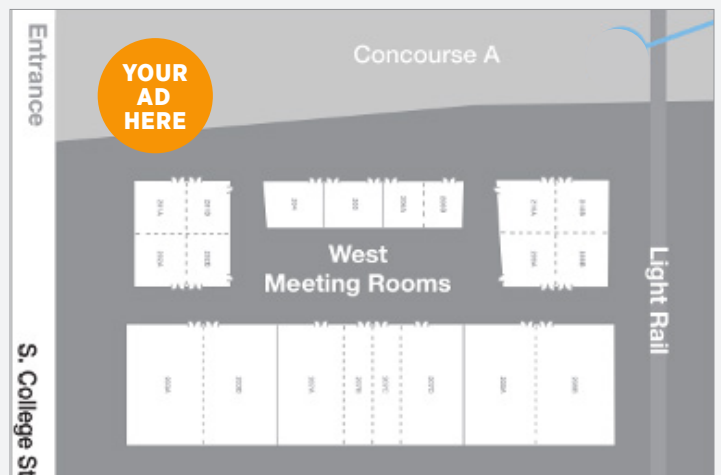
This digital option provides a one-panel video screen, located at the front College Street entrance of the Convention Center. This is a perfect location to greet attendees with your company image or message upon arrival.

**\$8,750**  
**EXCLUSIVE**

Concourse A- one-panel screen 5 potential rotations or any combination or time options. No other ads will be display and the option to purchase space will be closed to others.

**\$1,750**  
**SINGLE AD MESSAGE**

1 of 5 in rotation one-panel screen your ad message will be display.



# Food Count Digital Signage

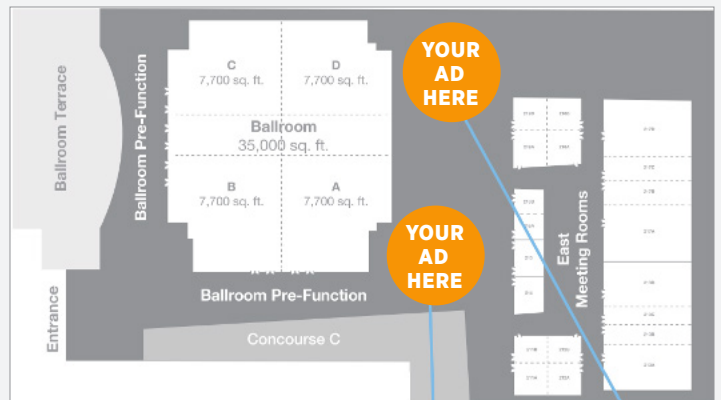
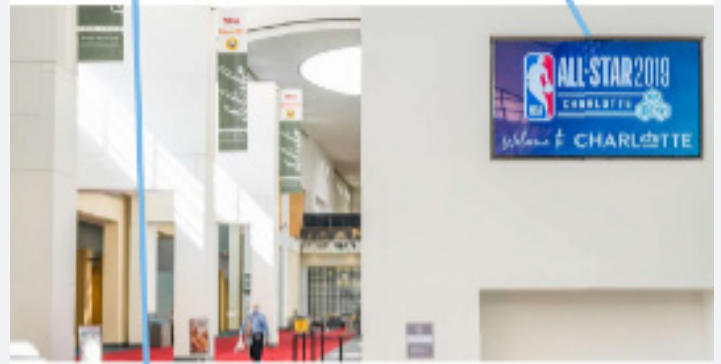
This digital option both provide 2 of 2 one-panel video screens, located in the food count in the Convention Center. Make an impression with your company image or video message as attendees enjoy a delicious cup of Starbucks coffee while grabbing a bit to eat.

**\$7,750**  
**EXCLUSIVE**

Food Court- one-panel screen 5 potential rotations or any combination of timing options on 2 of 2 screens. No other ads will be display and the option to purchase space will be closed to others.

**\$1,550**  
**SINGLE AD MESSAGE**

1 of 5 rotation on 2 of 2 one-panel screen your ad message will be display.



# SLA 2022 Source Forward Annual Conference Onsite Digital Advertising Commitment Form

**Concourse A Digital Messaging**

Exclusive - \$9,750

Single Ad Message \$1,950 (1 of 5)

**Concourse A (College St.)  
Digital Messaging**

Exclusive - \$8,750

Single Ad Message - \$1,750 (1 of 5)

**Food Court Digital Messaging**

Exclusive - \$7,750

Single Ad Message - \$1,550 (1 of 5)

## CONTACT INFORMATION

Contact Name: \_\_\_\_\_ Company: \_\_\_\_\_

Street Address, City, State Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

## PAYMENT INFORMATION

Invoice

American Express

MasterCard

Visa

Name on Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

Signature: \_\_\_\_\_

Sponsorship Subtotal \_\_\_\_\_

Exhibit Total \_\_\_\_\_

Grand Total \_\_\_\_\_

This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship is not confirmed until full payment is received. Payment must be made in U.S. dollar drawn on U.S. bank prior to the event date.

Please submit your form to [sla-sponsorship@sla.org](mailto:sla-sponsorship@sla.org). For questions regarding sponsorship or exhibitor opportunities, please call 571-762-4379 to speak with a representative.